'26APR21 AM 10:56 CITY CLERK

OFFICE OF THE MAYOR
KE KE'ENA O KA MEIA
CITY AND COUNTY OF HONOLULU
530 SOUTH KING STREET, ROOM 300 • HONOLULU, HAWAI'I 96813
PHONE: (808) 768-4141 • FAX: (808) 768-4242 • WEBSITE: honolulu.gov

RICK BLANGIARDI
MAYOR
MEIA

MICHAEL D. FORMBY
MANAGING DIRECTOR
PO'O HO'OKELE

KRISHNA F. JAYARAM
DEPUTY MANAGING DIRECTOR
HOPE PO'O HO'OKELE

April 20, 2026

The Honorable Tommy Waters
Chair and Presiding Officer
and Members
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawai'i 96813

Dear Chair Waters and Councilmembers:

Pursuant to Section 13-103(b) of the Revised Charter of the City and County of Honolulu, I hereby appoint, subject to confirmation by your Honorable Body, Mr. Kalani Ka'anā'anā as a member of the Economic Revitalization Commission. Mr. Kalani Ka'anā'anā will replace Mr. Reid Chung, and serve a term to expire on December 31, 2030. I would appreciate your favorable consideration of Mr. Ka'anā'anā's appointment and request adoption by the City Council in the most expedient manner possible.

I have enclosed a draft resolution and Mr. Ka'anā'anā's personal information form for your review. For general inquiries you may have regarding this appointment, please contact my Chief of Staff, Andy Sugg, at (808) 768-4811.

Sincerely,

Rick Blangiardi
Mayor

cc: Mr. Kalani Ka'anā'anā
Office of Economic Revitalization
Ethics Commission

HONOLULU CITY COUNCIL

KE KANIHELA O KE KALANA O HONOLULU

CITY AND COUNTY OF HONOLULU

No. _____

RESOLUTION

CONFIRMING THE APPOINTMENT OF KALANI KAʻANĀʻANĀ TO SERVE ON THE ECONOMIC REVITALIZATION COMMISSION OF THE CITY AND COUNTY OF HONOLULU.

WHEREAS, Section 6-109, Revised Charter of the City and County of Honolulu, 1973 ("Charter"), as amended, establishes an Economic Revitalization Commission ("Commission") consisting of nine members; and

WHEREAS, Charter Section 6-109, sets forth the duties of the Commission; and

WHEREAS, pursuant to Charter Section 13-103, the members of the Commission are appointed by the Mayor and confirmed by the City Council ("Council") and serve for staggered five-year terms; and

WHEREAS, by Mayor's letter, dated April 20, 2026, the Mayor has appointed Kalani Kaʻanāʻanā for a term to expire December 31, 2030; and

WHEREAS, Charter Section 13-103 requires that each appointee to the Commission be a registered voter of the City; and

WHEREAS, the Council of the City and County of Honolulu has reviewed Mr. Kaʻanāʻanā's qualifications and character and finds that he qualifies to serve on the Commission; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that it confirms the appointment of Kalani Kaʻanāʻanā for a term to expire December 31, 2030; and

BE IT FURTHER RESOLVED that the Council expresses its gratitude and appreciation to Mr. Kaʻanāʻanā for his commitment and willingness to actively participate in city government; and

HONOLULU CITY COUNCIL

KE KANIHELA O KE KALANA O HONOLULU

CITY AND COUNTY OF HONOLULU

No. _____

RESOLUTION

BE IT FINALLY RESOLVED that copies of this resolution be transmitted to the Mayor, the Executive Director of the Office of Economic Revitalization, and Mr. Kalani Kaʻanāʻanā.

INTRODUCED BY:

_____

_____

_____

_____

_____

_____

DATE OF INTRODUCTION: _____

_____

_____ _____

Honolulu, Hawaiʻi Councilmembers

CITY AND COUNTY OF HONOLULU
NOMINEE/APPOINTEE FORM

1. Position Nominated to: Sustainable Economics Commissioner - ERC

2. Name: Kalani (First) L. (Middle) Kaanaana (Last)

3. Are you a citizen of the United States? Yes
   Are you a resident of the City and County of Honolulu? Yes If yes, how long >20 years
   Are you a registered voter in the City and County of Honolulu? Yes

4. Occupation: President & CEO

5. Name and address of employer or firm:
   Hawai'i Green Growth
   1601 East-West Rd, Honolulu, HI 96848

6. Does your employer do any business with the City and County of Honolulu? No
   If yes, state the nature of business and approximate dollar amount in the last five years:
   In 2021, HGG received $50,000 in GIA funds.
   We have a GIA application under consideration now, submitted prior to this opportunity.

7. Do you or does any member of your immediate family hold office or own stock in any firm?
   Yes

8. Does the firm do business with the City and County of Honolulu? No
   If yes, provide details including the name(s) of the firm:
   My 401k investments may contain stocks that do business with the C&C HNL
   I am unaware of any direct conflicts. I also do not own individual stocks.

9. Do you have any part-time employment, professional activity, or financial interests other than those indicated in the previous question? Yes
   If yes, provide details:
   I offer cultural and leadership consulting ad hoc to various companies.
   Totals less than $3,000 annually.

10. Do you foresee any possible conflict between your present work, financial investments, business transactions or any other activity which would be incompatible with the proper discharge of your official duties or hinder you from effectively carrying out the duties for which you have been appointed? No

11. Are any members of your family employed by the City and County of Honolulu or any attached agency? No
    If yes, please specify the department and division:
    N/A

12. Are there any incidents in your past that may jeopardize your nomination? No

13. Have you ever been convicted of a felony? No If yes, provide details:
    N/A

14. Education:

See attached resume.

15. Provide a summary of major work experience for the last ten (10) years. Begin with your present job including military (attach additional sheets if necessary or resume):

See attached resume.

16. Community activities, etc. (also list any service on any other board or commission Federal, State or County):

See attached resume.
Formerly, Chair of the Temporary Commission for the 13th FestPAC.

17. Have you ever been a member of a board or commission with the City and County of Honolulu?

No

If yes, provide name(s) of board/commission:
N/A

18. Will you be able to commit to the full term of this appointment? Yes

19. Will you be able to commit to meeting dates and times? Yes

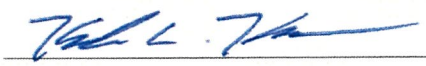
20. Are you regularly away from Honolulu? No If yes, please explain:
N/A

21. Are you willing to make a confidential financial disclosure to the city Ethics Commission upon appointment and yearly thereafter? Yes

22. What do you understand to be the prime duties of your county appointment?

To prepare and regularly update a strategic plan that will include recommended strategies that encourage equitable and sustainable economic advancement, the development of new businesses and industries, and reinvestment in alignment with the founding Resolution 20-197, FD1 and Article VI, Chapter 1, Section 6-109.

The above statements made by me are true, complete, and correct to the best of my knowledge and belief and are made in good faith.



(Signature)

3/3/2026

(Date)

The above statements made by me are true, complete, and correct to the best of my knowledge and ***The completed form and any attachment(s) will be posted by the City Clerk and available on the City's DocuShare Website.***

Kalani L. H. Kaʻanāʻanā

Collaborative Executive in Program Strategy, Cultural Stewardship & Community-Led Impact

PROFESSIONAL SUMMARY

Culturally grounded and community-focused executive with 15 years of experience designing and guiding programs that advance equity, cultural integrity, and ʻāina-based values across Hawaiʻi. Brings a proven track record of building trust-based partnerships, aligning cross-sector efforts, and developing initiatives that honor Native Hawaiian perspectives while delivering measurable impact.

SKILLS & EXPERTISE

- Strategic Visioning & Policy Design
- Program Architecture & Implementation
- Cross-Sector Collaboration & Stakeholder Alignment
- Team Building & Organizational Leadership
- Community-Led Partnership Development
- Strategic Communications & Public Messaging
- Media Relations & Crisis Communications
- Trust-Based Grantmaking & Impact Evaluation
- Hawaiian Cultural Competency
- Regenerative Tourism & Place-Based Stewardship

EXPERIENCE

Hawaiʻi Green Growth — July 2025 – Present

Chief Executive Officer

- Lead a United Nations-recognized Local2030 Hub advancing the Aloha+ Challenge and Hawaiʻi's statewide sustainability goals through cross-sector action, shared governance, and island values.
- Oversee strategy, programs, and operations for a $2–3M organization, guiding long-term planning, financial stewardship, and organizational resilience.
- Convene and strengthen partnerships across state and county government, private industry, philanthropy, academia, and Indigenous and local communities to align priorities and accelerate collective impact.
- Direct HGG's global role as Co-Chair of the Secretariat for the Local2030 Islands Network, elevating Hawaiʻi's leadership in island sustainability and representing the network at international convenings.

- Advance policy and investment priorities with partners. Support coordinated action on climate resilience, natural resource management, circular economy, and community well-being.
- Guide continued development of the Aloha+ Challenge Dashboard and data systems to support transparent progress tracking and decision-making.
- Serve as the organization's primary spokesperson, sharing vision and impact across media, public forums, and stakeholder platforms.
- Lead fundraising and resource development, cultivating donors and multi-year partnerships to maintain organizational sustainability and growth.

Hawaiʻi Tourism Authority — June 2016 – 2025

Chief Stewardship Officer — ***2023- 2025***

- Collaboratively guided statewide initiatives in destination management, cultural investment, and natural resource protection, stewarding multimillion-dollar programs rooted in equity, sustainability, and community priorities.
  - Co-developed and implemented the Mālama Kuʻu Home regenerative tourism framework and Destination Management Action Plans (DMAPs) across all islands in close partnership with local communities, the visitor industry, and federal, state, and county agencies.
  - Fostered strong cross-sector relationships to ensure community perspectives informed planning, funding, and policy decisions.
  - Contributed to a measurable rise in resident sentiment—from 5.87 to 6.39 (Spring 2021–2024)—signaling increased trust and shared purpose between local residents and tourism efforts.

Chief Brand Officer — ***2021-2023***

- Spearheaded a transformative shift in HTA's global branding from traditional "sun, sand, and surf" marketing to a values-based strategy rooted in Hawaiian culture, community priorities, and mālama (care). Managed brand presence across major visitor markets—including the U.S., Canada, Europe, Japan, South Korea, China, and Oceania—overseeing a local in-house team and international agency partners to deliver community-informed, culturally grounded messaging.
  - Developed and led the Mālama Hawaiʻi campaign, positioning Hawaiʻi as a destination for responsible, mindful travelers through ethical storytelling and local values.
  - Achieved a $330 return on advertising spend (ROAS) in the U.S. and Japan markets, generating $307 million in visitor expenditures in one year.
  - Ensured all brand efforts reflected the voices and values of Hawaiʻi's people, helping align tourism marketing with long-term stewardship and community well-being.

Director of Hawaiian Cultural Affairs & Natural Resources — ***2016-2021***

- Advised the President & CEO and board on cultural and ʻāina-based policy, contributing to the update and refinement of the Maʻemaʻe Toolkit and other resources that shifted organizational focus toward cultural accuracy, respectful representation, and deeper awareness across tourism initiatives.
- Oversaw the strategic allocation and management of $7.5 million across more than 70 cultural and natural resource initiatives, including airport and harbor greeting programs, global sales missions featuring cultural practitioners, and major Hawaiian

festivals such as Merrie Monarch, Prince Lot Hula Festival, Aloha Festivals, and Kamehameha Day celebrations. Led all phases of program development, implementation, monitoring, reporting, and evaluation to ensure alignment with HTA's cultural stewardship goals.

The Queen's Health Systems — December 2014 – June 2016

Coordinator, Native Hawaiian Health, Clinical & Community Programs

- Developed and implemented clinical, community, and cultural outreach and education programs in support of the program and medical directors of the Native Hawaiian Health Program system-wide, contributing to operational execution, financial planning, and long-term strategy and evaluation.
- Supported leadership of the community engagement, patient relations, and partnership development efforts for the Native Hawaiian Program. Coordinated with QHS campuses and subsidiaries to align clinical services with community needs.

Fastenal — March 2014 – December 2014

Account Specialist

- Responsible for handling the day-to-day needs of the store's key accounts.
- Assisted in receiving, inspecting (QC), staging, scanning, packing, quoting, and purchasing products.

Sunetric — April 2012 –January 2014

Service Department Manager

- Oversaw the company's monitoring and customer service operations for 5,000+ systems, including commercial and residential installations.
- Ensured the safe and efficient operation of over 57MW of installed photovoltaic systems across Hawai‘i and the continental United States.
- Managed workflow and processes to ensure 90% customer satisfaction or above.
- Responsible for all recruiting, hiring/firing, training, and enrichment of department staff.

Community Relations and Special Projects

- Led the company's government and community relations program.
- Established and maintained new programs and metrics to determine the company's progress in advancing its sustainability goals.
- Managed special projects and initiatives to advance company priorities and goals as assigned.

Customer Service Coordinator

- Coordinated residential and commercial service operations throughout Hawai‘i.
- Facilitated scheduling and dispatch of service teams across multiple islands and field locations.
- Executed the creation and follow-through of all service cases companywide.
- Developed and implemented policies and procedures that deliver the best customer service experience.

Kalani L. H. Kaʻanāʻanā

Hawaiʻi State Legislature — January 2012 – April 2012

Legislative Aide & Committee Clerk for Representative Ken Ito

- Worked to help represent constituents in Kāneʻohe, Maunawili, and Olomana, and supported the legislator's efforts to advocate on behalf of the community.
- Assisted in general office duties, including answering constituents' calls, addressing constituents' questions and concerns, and filing.
- Facilitated committee hearing administration, including assembling testimony packets, gathering information, and compiling notes.
- Maintained the Representative's calendar, scheduling meetings and other duties as assigned.

ʻŌiwi Ocean Gear, LLC — August 2005 – December 2011

Operations Manager

- Oversaw the company's manufacturing and retail operations
- Managed an international supply chain of vendors and contractors to bring products to market
- Developed and implemented company policies to provide wholesale and retail customers with the best products and services.

Retail Manager

- Supervised a team of seven employees
- Provided human resources support
- Strengthened merchandising and stocking, loss prevention, and customer service operations

Kākoʻo ʻŌiwi — September 2009 - January 2010

Community Coordinator

- Facilitated the restoration of Heʻeia Wetland into loʻi kalo and an organic agricultural parcel
- Implemented plans to expedite permits and environmental impact statement requirements
- Coordinated volunteer groups and organized educational opportunities for students and volunteers
- Planned community outreach programs to communicate the project's purpose and benefits to the community
- Revitalized the organization's web presence and served as the project's webmaster.

EDUCATION & CERTIFICATIONS

Program on Negotiation, Harvard Law School

Certificate of Completion: Negotiating the Nonnegotiable — September 2022

Certificate of Completion: Negotiation & Leadership — September 2022

Destinations International

Certificate of Completion:
Professional in Destination Management — September 2022

Kalani L. H. Kaʻanāʻanā

Kansas Leadership Center
Certificate of Completion: The KLC Path — August 2024

University of Hawaiʻi at Mānoa
Graduated with distinction from Hawaiʻinuiākea
College of Hawaiian Knowledge
Bachelor of Arts, Hawaiian Language — December, 2010
Bachelor of Arts, Hawaiian Studies — December, 2010
Cumulative GPA 3.76

Kailua High School
BOE Special Recognition High School Diploma — June 2005

LEADERSHIP & COMMUNITY ENGAGEMENT

Commission - 13th Festival of Pacific Arts & Culture
Former Chairperson
Delegate 11th & 12th Festivals

Omidyar Forum of Fellows
Cohort VII Fellow

Hālau Mōhala ʻIlima
Dancer

Kailua Hawaiian Civic Club
1st Vice President, Director

ʻĀina Aloha Economic Futures
Co-Author

Kailua High School Paddling
Former Head Varsity Coach

Oʻahu Council of Hawaiian Civic Clubs
Former 1st Vice President

Kailua Canoe Club
Former Member, Board of Directors

Kai Oni Canoe Club
Former Coach, Head Coach & Secretary, Board of Directors

Oʻahu Hawaiian Canoe Racing Association
Former 1st Vice President, Member, Board of Directors

Hawaiian Canoe Racing Association
Former Member, Board of Directors

Kaʻōhao School Governing Board
Former Member

Community Connection Professional Task Force - Destinations International
Member

HONORS, AWARDS & MEDIA

2022 Cohort of **20 for the Next 20**, *Hawaiʻi Business Magazine* (2022) – Recognized as a future-facing leader shaping Hawaiʻi's next generation of innovation and impact.
https://www.hawaiibusiness.com/kalani-kaanaana-hawaii-tourism-authority-20-for-20/

Keynote Speaker, Destinations International Annual Convention – Spoke on culturally rooted branding and regenerative tourism practices.

Panelist, *Need to Know: Regenerative Tourism* (2022), *Hawai‘i Business Magazine* – Shared frameworks for community-first tourism in a statewide forum.

Media Features:

- *Spotlight Now, Hawai‘i News Now* (2025) – Branding Hawai‘i with cultural integrity
- *FestPAC Coverage, Hawai‘i News Now* (2024) – Cultural planning and impact
- *Hawai‘i Magazine* Q&A (2022) – Responsible tourism and community voice
- *Travel Weekly* (2020) – Co-author of ‘Āina Aloha Economic Futures Declaration
- Featured speaker at the Hawai‘i Executive Conference, civic forums, and academic panels on regenerative tourism, cultural stewardship, and place-based strategy.

REFERENCES

Available by request to protect confidential contact information.

Office of the City Clerk

CITY AND COUNTY OF HONOLULU
STATE OF HAWAII

Voter Certificate

I, Glen I. Takahashi, City Clerk of the City & County of Honolulu, State of Hawaii do hereby certify that,

KALANI L. H. KAANAANA

a resident of the City and County of Honolulu, State of Hawaii is a duly registered elector (voter) of

Precinct,02 Representative District,51 State of Hawaii

Voter ID No: 1412753 Registration Date: 10/23/2004

Date of Birth

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City and County of Honolulu to be affixed on March 31, 2026.

Signature Block

Signature of Elector

Glen I. Takahashi, City Clerk
City and County of Honolulu
State of Hawaii

This certificate expires at the earlier of either the date the named elector relinquishes the voter residence associated with this certificate or after the next scheduled Hawaii General election after the affixed issuance date.