REPORT OF THE COMMITTEE ON ZONING & PLANNING

Voting Members:
Esther Kia'āina, Chair; Tommy Waters, Vice-Chair;
Radiant Cordero, Val A. Okimoto, Andria Tupola

Committee Meeting Held
March 5, 2026

Honorable Tommy Waters
Chair, City Council
City and County of Honolulu

Mr. Chair:

Your Committee on Zoning & Planning, which considered Bill 7 (2026), CD1, entitled:

"A BILL FOR AN ORDINANCE RELATING TO SIGN STANDARDS FOR APARTMENT AND APARTMENT MIXED-USE DISTRICTS,"

which passed Second Reading and was the subject of a public hearing held at the Council meeting on February 18, 2026, reports as follows:

The purpose of Bill 7 (2026), CD1, is to amend the Land Use Ordinance ("LUO"), Chapter 21, Revised Ordinances of Honolulu 2021 ("ROH"), relating to the regulation of signs for the Apartment and Apartment Mixed Use ("AMX") zoning districts ("Districts").

The Bill allows for one sign for each ground floor establishment with building frontage. Under current LUO provisions, only one sign is allowed for each principal pedestrian or vehicular entrance to the building. If there are several ground floor establishments that have street frontage, the Bill allows a sign for all ground floor establishments with street frontage.

Your Committee finds that at a public hearing held on February 18, 2026, by the City Council, public testimony was received on the proposed LUO amendment.

In Committee Report No. 34 (2026), which the Council adopted at its meeting on February 18, 2026, your Committee set forth background information on the Bill.

HONOLULU CITY COUNCIL
Ke Kanihela o ke Kalana o Honolulu
CITY AND COUNTY OF HONOLULU

ADOPTED ON MAR 25 2026

COMMITTEE REPORT NO. 63(26)

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At your Committee's meeting on March 5, 2026, a DPP representative testified in support of the CD1 version of the Bill and responded to questions from the Councilmembers. The DPP representative indicated that the DPP agrees with the Commission's recommendation to reduce the sign size limit from 12 square feet to 9 square feet, which is included in the current CD1 version of the Bill.

At your Committee's meeting on March 5, 2026, D.R. Horton Hawai'i and Kapolei Chamber of Commerce testified in support of the Bill.

Your Committee received written testimony in support of the Bill from D.R. Horton Hawai'i and Kapolei Chamber of Commerce.

Your Committee finds that the Bill carries out the purpose of the General Plan and Development Plans of the City and is in the best interests of the people of the City and County of Honolulu.

Your Committee on Zoning & Planning is in accord with the intent and purpose of Bill 7 (2026), CD1 and recommends that it pass Third Reading. (Ayes: Cordero, Kia'āina, Okimoto, Tupola, Waters – 5; Noes: None.)

Respectfully submitted,

Esther Kia'āina

Committee Chair

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