

SUMMARY OF PROPOSED COMMITTEE DRAFT:

**BILL 7 (2026)
RELATING TO SIGN STANDARDS FOR APARTMENT AND APARTMENT MIXED-
USE DISTRICTS.**

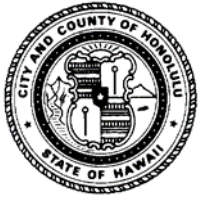
The PROPOSED CD1 makes the following amendments:

- A. Decreases the maximum size of the sign for ground floor establishments with building frontage from 12 square feet to 9 square feet (as recommended by the Planning Commission) and makes further amendments to ROH § 21-7.40(d) as follows:

"(d) *Apartment and apartment mixed-use districts.*

- (1) In connection with any ~~[use permitted other than single-unit, two-unit, or duplex-unit dwelling use,]~~ permitted use, except for single-unit dwelling, two-unit dwelling, or duplex-unit dwelling uses, only one wall or marquee fascia identification or directory sign, not directly illuminated and not exceeding ~~[42]~~ 9 square feet in area, ~~[will be]~~ is permitted for each ~~[street front having a principal pedestrian or vehicular entrance to the building.]~~ ground floor establishment with building frontage.
- (2) If all buildings on the street frontage of the zoning lot are set back a minimum of 50 feet from the property line on their entry sides, one ground identification or directory sign, not directly illuminated and not exceeding 8 square feet in area, will also be permitted for each ~~[such]~~ building entry side. The ground sign may not be located in any required yard. Instead of ~~[these signs,]~~ one ground sign, one garden sign for each building entry side may be permitted;"

- B. Makes miscellaneous technical and nonsubstantive amendments.



HONOLULU CITY COUNCIL
KE KANIHELA O KE KALANA O HONOLULU
CITY AND COUNTY OF HONOLULU

ORDINANCE _____

BILL 7 (2026), CD1

PROPOSED

A BILL FOR AN ORDINANCE

RELATING TO SIGN STANDARDS FOR APARTMENT AND APARTMENT MIXED-USE DISTRICTS.

BE IT ORDAINED by the People of the City and County of Honolulu:

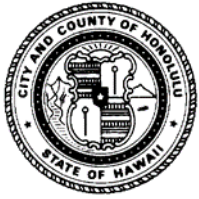
SECTION 1. Purpose. The purpose of this ordinance is to amend the Land Use Ordinance relating to the regulation of signs for apartment and apartment mixed-use zoning districts.

SECTION 2. Section 21-7.40, Revised Ordinances of Honolulu 2021 ("Specific district sign standards"), is amended by amending subsection (d) to read as follows:

"(d) *Apartment and apartment mixed-use districts.*

- (1) In connection with any ~~[use permitted other than single-unit, two-unit, or duplex-unit dwelling use,]~~ permitted use, except for single-unit dwelling, two-unit dwelling, or duplex-unit dwelling uses, only one wall or marquee fascia identification or directory sign, not directly illuminated and not exceeding ~~[12]~~ 9 square feet in area, ~~[will be]~~ is permitted for each ~~[street front having a principal pedestrian or vehicular entrance to the building.]~~ ground floor establishment with building frontage.
- (2) If all buildings on the street frontage of the zoning lot are set back a minimum of 50 feet from the property line on their entry sides, one ground identification or directory sign, not directly illuminated and not exceeding 8 square feet in area, will also be permitted for each ~~[such]~~ building entry side. The ground sign may not be located in any required yard. Instead of ~~[these signs,]~~ one ground sign, one garden sign for each building entry side may be permitted;"

SECTION 3. Ordinance material to be repealed is bracketed and stricken. New material is underscored. When revising, compiling, or printing this ordinance for inclusion in the Revised Ordinances of Honolulu, the Revisor of Ordinances need not include the brackets, the material that has been bracketed and stricken, or the underscoring.



HONOLULU CITY COUNCIL
KE KANIHELA O KE KALANA O HONOLULU
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ORDINANCE _____

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A BILL FOR AN ORDINANCE

SECTION 4. This ordinance takes effect upon its approval.

INTRODUCED BY:

Andria Tupola

Tommy Waters

DATE OF INTRODUCTION:

January 13, 2026
Honolulu, Hawai'i

Councilmembers

APPROVED AS TO FORM AND LEGALITY:

Deputy Corporation Counsel

APPROVED this _____ day of _____, 20 ____.

RICK BLANGIARDI, Mayor
City and County of Honolulu

Report Title:

Land Use Ordinance ("LUO"); Signage; Apartment District; Apartment Mixed-Use District

The summary description of legislation appearing on this page is for informational purposes only and is not legislation or evidence of legislative intent.