

BILL007(26)
Testimony

MISC. COMM. 42

COUNCIL

COUNCIL Meeting

Meeting Date: Jan 28, 2026 @ 10:00 AM

Support: 2

Oppose: 0

I wish to comment: 0

Name: Tracy Tonaki	Email: tstonaki@drhorton.com	Zip: 96813
Representing: D.R. Horton Hawaii	Position: Support	Submitted: Jan 27, 2026 @ 12:37 PM
Name: Zabrina Zablan-Duvauchelle	Email: zabs@thegayagenda.co	Zip: 96706
Representing: The Gay Agenda Collective DBA Haus of Puas	Position: Support	Submitted: Jan 27, 2026 @ 09:55 PM



January 27, 2026

The Honorable Tommy Waters, Chair
The Honorable Andria Tupola, Vice Chair
Members of the Honolulu City Council
City Council, City and County of Honolulu
Honolulu, Hawaii 96813-3077

RE: **Bill 007(26) – RELATING TO SIGN STANDARDS FOR APARTMENT AND APARTMENT MIXED-USE DISTRICTS**

Hearing Date: January 28, 2026, 10:00 a.m.

Aloha Chair Waters, Vice Chair Tupola and Members of the Honolulu City Council,

Mahalo for the opportunity to submit testimony on behalf of D.R. Horton Hawaii, in **STRONG SUPPORT** of Bill 7 – Relating to Sign Standards for Apartment and Apartment Mixed-Use Districts. D.R. Horton Hawaii is one of Hawaii's largest homebuilders and has been providing affordable housing and first-time buyer homes for Hawaii's families throughout Oahu and across the state for more than fifty years. D.R. Horton Hawaii is a leader in building quality and sustainable home designs and has adopted an overall sustainability plan for its Ho'opili master planned community in East Kapolei.

Bill 7 proposes an amendment to the Land Use Ordinance, relating to sign standards to allow businesses in apartment and apartment mixed-use districts to have reasonable signage to promote their businesses. Currently, the LUO limits signs for business in the apartment/apartment mixed use districts to one sign of not more than 12 square feet for each street. This severely limits a business's opportunity to have signs visible to potential customers from a reasonable distance. Allowing the amendment would promote a fair and reasonable standard for businesses to advertise and provide information to potential customers.

We strongly urge the Council to pass Bill 7 on this proposed LUO amendment. Should you have any questions, please do not hesitate to contact me at (808) 782-4109 or tstonaki@drhorton.com.

Mahalo for your consideration,

A handwritten signature in black ink, appearing to read "Tracy".

Tracy Tonaki
President, D.R. Horton Hawaii

Zabrina Zablan-Duvauchelle
Owner, The Gay Agenda Collective, DBA Haus of Puas
91-3633 Kauluakoko St #5003 Ewa Beach, HI 96706

January 27, 2026

The Honorable Tommy Waters, Chair
The Honorable Andria Tupola, Vice Chair
Members of the Honolulu City Council
Honolulu, Hawaii 96813-3077

RE: **Bill 007(26) RELATING TO SIGN STANDARDS FOR APARTMENT AND APARTMENT
MIXED-USE DISTRICTS**
Hearing Date: January 28, 2026

Aloha Chair Waters and Members of the Honolulu City Council,

Mahalo for this opportunity to submit testimony in SUPPORT of Vice Chair Andria Tupola's proposed Bill 7, which is "Proposing an amendment to Chapter 21, Revised Ordinances of Honolulu 2021 (The Land Use Ordinance), relating to sign standards for businesses in apartment and apartment mixed-use districts."

I own and operate Haus of Puas, a flower and lei shop that operates out of the Ho'opili - Kohina area. We are a small business that supports local farms and lei makers all on the west side of Oahu. This is our first brick and mortar and it is important to us that we have visibility as we are connecting our west side community back to 'aina.

I support Bill 7.

Mahalo for your consideration,

Zabrina Zablan-Duvauchelle

Zabrina Zablan-Duvauchelle
Owner, The Gay Agenda Collective, DBA Haus of Puas
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