

CITY COUNCIL

NOMINATION AND/OR APPOINTMENT TRANSMITTAL

DATE: August 4, 2025

TO: OFFICE OF THE CITY CLERK, COMMITTEE AIDE TO
Infrastructure, Transportation & Technology
STANDING COMMITTEE

FROM: Tommy Waters
COUNCILMEMBER

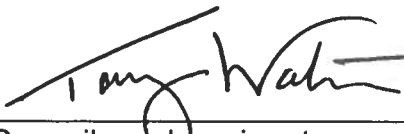
SUBJECT: Cynthia McMillan TO THE
NOMINEE OR APPOINTEE NAME
Rate Commission
COMMISSION/AGENCY

25 AUG 4 PM 2:52 CITY CLERK

The above-referenced individual is my proposed nomination and/or appointment for the subject Commission/Agency for consideration by your assigned Committee.

☒ Nomination form attached

☒ Resume attached



Councilmember signature

cc: Councilmembers

***One form per nominee or appointee**
(Rev. 1/7/15)

COUNCIL COM. 205

**CITY AND COUNTY OF HONOLULU
NOMINEE/APPOINTEE FORM**

1. Position Nominated to: Honolulu Rate Commission
2. Name: Cynthia (Cindy) L. McMillan
(First) (Middle) (Last)
3. Are you a citizen of the United States? **Yes**
Are you a resident of the City and County of Honolulu? **Yes** If yes, how long >20 years
Are you a registered voter in the City and County of Honolulu? **-select-**
4. Occupation: Communications & Public Relations
5. Name and address of employer or firm:
Hawaii State Public Library System (substitute)
Office of the State Librarian, 44 Merchant Street, Honolulu, HI 96813
6. Does your employer do any business with the City and County of Honolulu? **Yes**
If yes, state the nature of business and approximate dollar amount in the last five years:
HSPLS coordinates with the CCH to provide information to residents. Most recent
collaboration is with Off. of Econ. Recovery online connector. No \$\$, that I'm aware of.
7. Do you or does any member of your immediate family hold office or own stock in any firm?
No
8. Does the firm do business with the City and County of Honolulu? **No**
If yes, provide details including the name(s) of the firm:
9. Do you have any part-time employment, professional activity, or financial interests other than those indicated in the previous question? **No**
If yes, provide details:
10. Do you foresee any possible conflict between your present work, financial investments, business transactions or any other activity which would be incompatible with the proper discharge of your official duties or hinder you from effectively carrying out the duties for which you have been appointed? **No**
11. Are any members of your family employed by the City and County of Honolulu or any attached agency? **No**
If yes, please specify the department and division:
12. Are there any incidents in your past that may jeopardize your nomination? **No**
13. Have you ever been convicted of a felony? **No** If yes, provide details:

14. Education:

BA in English - Columbia Union College (Now Washington Adventist University)
MA in English Lit - University of Maryland, College Park

15. Provide a summary of major work experience for the last ten (10) years. Begin with your present job including military (attach additional sheets if necessary or resume):

Hawaii State Public Library System, substitute, 1 year
Office of the Governor, communications director, 8 years
Pacific Resources Partnership, communications & govt relations, 3 years

16. Community activities, etc. (also list any service on any other board or commission Federal, State or County):

Board member, Mental Health Kokua

17. Have you ever been a member of a board or commission with the City and County of Honolulu?

Yes

If yes, provide name(s) of board/commission:

Was briefly on the Transportation Commission but resigned when I went to work for
Office of the Governor

18. Will you be able to commit to the full term of this appointment? Yes

19. Will you be able to commit to meeting dates and times? Yes

20. Are you regularly away from Honolulu? No If yes, please explain:

21. Are you willing to make a confidential financial disclosure to the city Ethics Commission upon appointment and yearly thereafter? Yes

22. What do you understand to be the prime duties of your county appointment?

The Commission reviews, advises and makes recommendations on the fees/charges
for riders using all modes of Honolulu's municipal transportation system while
considering issues of equity, accessibility, sustainability, availability, and effect
on ridership.

The above statements made by me are true, complete, and correct to the best of my knowledge and belief and are made in good faith.


(Signature)

2/28/24
(Date)

The above statements made by me are true, complete, and correct to the best of my knowledge and
The completed form and any attachment(s) will be posted by the City Clerk and available on the City's DocuShare Website.

Office of the City Clerk
CITY AND COUNTY OF HONOLULU
STATE OF HAWAII

Voter Certificate

I, Glen I. Takahashi, City Clerk of the City & County of Honolulu, State of Hawaii do hereby certify that,

CYNTHIA L. MCMILLAN

a resident of the City and County of Honolulu, State of Hawaii is a duly registered elector (voter) of

Precinct, 01 Representative District, 28 State of Hawaii

Voter ID No: 1663252 Registration Date: 09/03/1996

Date of Birth 08/26/1964

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City and County of Honolulu to be affixed on August 4, 2025.

[Redacted Signature]

Signature of Elector

Glen I. Takahashi, City Clerk
City and County of Honolulu
State of Hawaii

[Handwritten Signature]

CINDY McMILLAN

HIGHLIGHTS OF EXPERTISE

- Effective public affairs strategy development and campaign implementation
 - Award-winning strategic communication planning and implementation
 - Proven team leadership; exceptional collaborator
 - Successful budget development and management
 - Extensive crisis communications leadership
 - Meaningful media relationships and spokesperson experience
 - Strong writer, editor, speaker
 - Superior organizational skills
-

PROFESSIONAL EXPERIENCE

Hawai'i State Public Library System, Honolulu
Communications and Strategic Initiatives

February 2023 to Present

Work with State Librarian and Executive Team to increase public awareness of library offerings.

Office of the Governor, State of Hawai'i
Governor David Y. Ige
Director, Communications

January 2015 to December 2022

- With a staff of four, lead communications, messaging, media relations, and Administration strategies to advance policy agendas for the governor, cabinet, and across 18 State agencies collectively managing a \$15.5B budget and serving 1.5M residents representing one of the most racially and ethnically diverse populations in the nation.
- Provided communications counsel and coordinated public/private, emergency/crisis response during 40+ declared emergency situations including natural disasters unique to archipelago geographies.
- Select achievements:
 - Led communications during the State's among-the-best-in-the-nation pandemic response, which was complicated by a multi-island economy dependent on inbound passengers and goods.
 - Helped shape the governor's image during first term leading to successful reelection.
 - Led communications for the governor's nation-leading drive to 100% renewable energy in the electricity sector, the delivery of 13,000 housing units with 40% affordable, and the statewide campaign to reshape tourism – 21% of the state's economy – to better balance people, places, and culture in a responsible and non-exploitive manner.

CINDY McMILLAN

Pacific Resource Partnership, Honolulu, HI

February 2012 to January 2015

Statewide labor, advocacy, and consultant organization dedicated to sustainable planning, development, and construction.

Director, Advocacy & Communication

- Member of executive team charged with co-crafting policies and co-managing multi-million-dollar project budgets.
- Directed team implementing government relations strategies, including lobbying the Legislature on measures affecting the construction industry, marketing and communications, and conducting outreach to audiences advocating contractor use of union labor.
- Co-implemented strategic planning for successful high-profile campaign with vocal public “pro” and “con” dynamics.

Communications Pacific, Honolulu, HI

September 2002 to January 2012

At the time, one of Hawaii’s largest statewide communications, public relations, public affairs, community affairs, and advertising company with clients ranging from major retail and transportation to land use and travel.

Executive Vice President (position upon departure)

- Led or co-led teams of three to five staff working on diverse campaigns and projects under community relations and public affairs.
- Managed client relations, new business development, staff coaching and mentoring, and strategic planning.
- Select achievements:
 - Led team in successfully exploring feasibility of national retailer Target’s market entry and expansion, to include store location assessment, generating political and community goodwill, and grand opening events.
 - Led public affairs and community outreach efforts on behalf of multiple new Safeway grocery stores/shopping centers to ensure successful openings and ongoing engagement with the community.
 - Co-implemented outreach to and engagement with Native Hawaiian lineal and cultural descendants of *na iwi kiūpuna* (ancestral bones) to comply with Hawai’i State law and to determine culturally appropriate mitigation measures prior to land-use projects moving forward.

Honolulu City Council, City and County of Honolulu, HI

Oct 1996 to Dec 1999, Jan 2001 to Aug 2002

Legislative Aide/Senior Aide

City and County of Honolulu’s Primary Corridor Transportation Project, HI

Jan 2000 to Dec 2000

Outreach Coordinator

Joint National Committee for Languages/National Council for Languages and International Studies, Washington, DC

July 1988 to August 1996

Assistant Director (position upon leaving)

EDUCATION

M.A. in English , University of Maryland, College Park	1995
B.A. in English , Columbia Union College (now Washington Adventist University)	1988

PRO-BONO EXPERIENCE

Board Member, Mental Health Kokua, Honolulu, HI

A 501c3 organization assisting people with mental health and related challenges to achieve optimum recovery and a functioning role in their communities.

- Board member since 2006; served as chair of PR committee, vice chair, chair, and immediate past chair.

Commissioner, Honolulu Rate Commission, Honolulu, HI

The Rate Commission reviews, advises and makes recommendations on the fees/charges for riders using all modes of Honolulu's municipal transportation system while considering issues of equity, accessibility, sustainability, availability, and effect on ridership.

- Commissioner since appointment in April 2024.