

**OFFICE OF THE MAYOR
KE KE'ENA O KA MEIA
CITY AND COUNTY OF HONOLULU**

530 SOUTH KING STREET, ROOM 300 • HONOLULU, HAWAII 96813
PHONE: (808) 768-4141 • FAX: (808) 768-4242 • INTERNET: www.honolulu.gov

RICK BLANGIARDI
MAYOR
MEIA



MICHAEL D. FORMBY
MANAGING DIRECTOR
PO'O HO'OKELE

KRISHNA F. JAYARAM
DEPUTY MANAGING DIRECTOR
HOPE PO'O HO'OKELE

March 25, 2025

The Honorable Tommy Waters
Chair and Presiding Officer
and Members
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawai'i 96813

Dear Chair Waters and Councilmembers:

Pursuant to Section 13-103(b) of the Revised Charter of the City and County of Honolulu, I hereby appoint, subject to confirmation by your Honorable Body, Mr. Robert Cundiff as a member of the Liquor Commission. Mr. Cundiff will fill the vacancy created by the term expiration of Joseph Bock and serve for a term to expire on December 31, 2029. I would appreciate your favorable consideration of Mr. Cundiff's appointment and request adoption by the City Council in the most expedient manner possible.

I have enclosed a draft resolution and Mr. Cundiff's personal information for your review. For any general inquiries you may have regarding this appointment, please contact my executive assistant, Kevan Wong, at 768-6608.

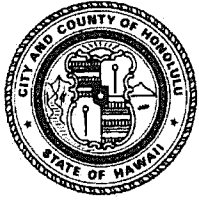
Sincerely,

A handwritten signature in black ink that reads "Rick Blangiardi". The signature is written in a cursive, flowing style.

Rick Blangiardi
Mayor

Enclosures

cc: Mr. Robert Cundiff
Department of Budget and Fiscal Services
Liquor Commission
Ethics Commission



HONOLULU CITY COUNCIL
KE KANIHELA O KE KALANA O HONOLULU
CITY AND COUNTY OF HONOLULU

No. _____

RESOLUTION

CONFIRMING THE APPOINTMENT OF ROBERT CUNDIFF TO SERVE ON THE LIQUOR COMMISSION OF THE CITY AND COUNTY OF HONOLULU.

WHEREAS, Section 281-11, Hawaii Revised Statutes (HRS), as amended, establishes a liquor commission for each county consisting of at least five members appointed by the county mayor and confirmed by the county council to five-year terms; and

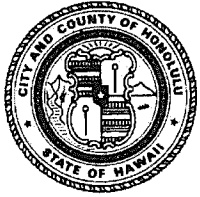
WHEREAS, the major duties of the Honolulu Liquor Commission are the following: 1) granting and, if necessary, suspending or revoking liquor licenses; 2) monitoring the operations of liquor licensees; 3) adopting rules on the proper conduct of liquor manufacturers, importers, and sellers; and 4) enforcing state laws and commission rules relating to liquor; and

WHEREAS, Section 281-11, HRS, establishes the following qualifications and disqualifications applicable to the Honolulu Liquor Commission member:

- (1) A member must be a United States citizen;
- (2) A member must have resided in the county served by the commission for at least three years immediately preceding appointment;
- (3) A member cannot engage or hold a direct or indirect interest in "any business for the manufacture or sale of liquor";
- (4) A member cannot be an advocate or member of or identified or connected with "any organization or association which advocates prohibition";
- (5) A member cannot be an elected state or county officer or a candidate for a public office while on the commission; and
- (6) A member cannot belong to the same political party to which a quorum of other members already belong; and

WHEREAS, by Mayor's letter dated March 25, 2025, the Mayor has appointed Robert Cundiff to the Honolulu Liquor Commission; and

WHEREAS, if confirmed by the Council, Mr. Cundiff will replace Joseph Bock and serve for a term expiring on December 31, 2029; and



HONOLULU CITY COUNCIL
KE KANIHELA O KE KALANA O HONOLULU
CITY AND COUNTY OF HONOLULU

No. _____

RESOLUTION

WHEREAS, based on its review of the appointee, the Council finds that Mr. Cundiff qualifies to serve on the Honolulu Liquor Commission and deserves confirmation; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that this body confirms the appointment of Robert Cundiff to the Honolulu Liquor Commission to serve for a term expiring on December 31, 2029; and

BE IT FURTHER RESOLVED that the Council expresses its gratitude and appreciation to Mr. Cundiff for his willingness to be considered for public service and actively participate in City government; and

BE IT FINALLY RESOLVED that copies of this Resolution be transmitted to the Mayor, the Chair of the Honolulu Liquor Commission and Robert Cundiff.

INTRODUCED BY:

DATE OF INTRODUCTION:

Honolulu, Hawai'i

Councilmembers

ROBERT K. CUNDIFF

EXECUTIVE BUSINESS LEADER

PRESIDENT, GENERAL MANAGER, ENTREPRENEUR, CORPORATE, BOARD OF DIRECTOR

Capable and experienced Executive, with over 30 years of Business Industry experience and over 16 years of Chief Executive leadership with Industry leading domestic and international organizations. Proven Leader who can lead an organization through extreme challenges, organizational change, diversification and growth. Excellent communication and networking skills in building strategic partnerships and engaging stakeholders with a keen focus on community and driving bottom line success.

HIGHLIGHTED SKILLS & CORE COMPETENCIES

- **Pioneering Team Development:** Mentor, coach, and excellent communicator with an outstanding track record of attracting and developing highly skilled and talented people. Effective in implementing a Performance Management System and Succession Planning to drive performance excellence and sustainability. A passionate and straight-talking leader with an extensive background in local, international and multi-cultural environments.
- **Leading Organizational Change and Sustainable Growth:** Effective in recognizing the need for change and engaging resources for participation and commitment to meaningful change. Lead and Managed significant organizational change with the implementation of an ISO9001 Quality Management System and the ISO14001 Environmental Management System. Strong leadership in the start-up of two (2) companies. Growing a Distribution business to \$15MM in sales in 3 years and negotiated a subsequent purchase of the business. Lead the successful start-up of a \$50MM, 180,000 sq. ft. manufacturing facility to include the land purchase, building construction oversight, equipment purchase and installation and the hiring and onboarding of approximately 50 employees.
- **Drive Strategic Planning and Operational Excellence:** Excellent strategic planner optimizing assets and resources in establishing key initiatives for short-term and long-term targets for sustainability and success. Recognized as a strategic thinker, operational expert and market innovator. Consistent record of delivering excellent results in productivity, market development, and key customer relationships to maximize revenue growth. Proven problem-solver driving continuous improvement and performance reliability through standard operating procedures and high performing work teams. Effective in financial performance oversight and cash flow management.
- **Build and Maintain Key Relationships:** Cultivate the "Wow" Factor culture for superior customer service, satisfaction and retention through repeat business and long-term friendships; Developed Valued long-term vendor partnerships; Community involvement and Government Relations; Cultivate excellent relationship with the Board of Director's through effective communication and performance; Usage of Vision/Mission/Values & Beliefs/Principles to provide a foundation for integrity and behaviors that drive a solid reputation in the community.
- **Community Involvement and Stewardship:** Over 20 years of giving back in the community with participation on the Board of Directors of for-profit and non-profit organizations. Added strategic value in the direction and management of various organizations, including serving on the Governance and Fundraising Committees. Served the community with Board appointments to State and City Agencies by the Governor of Hawaii and Mayor of Honolulu.

Seeking a challenging and rewarding Executive position where my broad-based skill sets, extensive leadership experience and proven accomplishments will make a difference for an organization, its people and the community.

PROFESSIONAL EXPERIENCE

Kanoa Winds, Inc.
President

August 2024 - Present

Responsibilities & Competencies: Responsible to develop and oversee a start-up Company that owns the U.S. license to manufacture and sell new, patented vertical wind turbine technology from Japan. Assist the Board of Directors in developing the vision, mission and guiding principles of the organization and generate investment briefs and pitch decks to raise capital. Overall responsibility to develop and execute the strategic direction, business plan, organizational structure, market development, supply chain efficiency, corporate budget, amongst all other operational requirements, and manage all aspects of customer and vendor relations, media contact and government/community outreach. As the renewable wind energy technology gains traction, starting in Hawaii, additional responsibility includes expansion across the U.S. market through manufacturing partnerships and Regional License programs.

Gabriel USA
CEO

March 2023 - Present

Responsibilities & Competencies: Responsibilities in developing a business and sales strategy to deploy new technology that uses a non-wearable radar sensor that actively monitors a person's heart rate and respiratory rate and sends the data to a proprietary software system developed by Gabriel to be used for health monitoring and management by Doctors and family members. Manage the US territory for Licensing and establishing manufacturing systems. Additional responsibilities in securing capital investment, organizational development and managing all aspects of customer and vendor relations, media contact and government/community outreach.

Lokama Group
Founder & Principal – Business/Management Consultant

June 2017 - Present

Responsibilities & Competencies: Provide professional Business/Management consulting services assisting clients in analyzing, implementing, and evaluating business projects and organizational effectiveness to maximize growth and improve business performance. Utilize extensive experience to support the implementation of effective safety management systems and programs to develop a culture of safety, maximize employee effectiveness and minimize workers compensation costs. Provide guidance in developing and implementing effective quality assurance systems to minimize business waste and maximize customer satisfaction. Provide strategic direction in managing Labor Relations and/or preventing labor organization efforts. Functional Skills and areas of impact include: Critical thinking, Problem-solving, Change Management, Organizational skill development, Strategic planning, Performance management, Communication and Presentation, Creativity, Cross-functional team management, Sales & Market analysis/effectiveness.

Hawaiian Legacy Reforestation Initiative
Corporate Development

January 2021 – Present

Responsibilities & Competencies: Establish and preserve economically viable and sustainable endemic forests, protect endangered species, sequester carbon and recharge watersheds through corporate and conservation partnerships, education and community engagement in Hawaii and beyond. Engage with Companies to develop partnership programs that plant legacy endemic trees through donations and volunteerism. Assist non-profit to create a sustainable business model through diversified corporate partnerships beyond the hospitality industry. Represent the Company in Government affairs and engage with the Legislature to position HLRI for growth and support. Performed critical role in securing the passage of a Special Purpose Revenue Bond bill for HLRI for \$50MM.

Aloun Farm, Inc.
Vice President – Operations & Sales

August 2019 – December 2019

Responsibilities & Competencies: Position created to affect organization development, system improvement, change management, and long-term Sustainability for the Organization. Established Sales systems, structure and Strategic Direction for the Sales Organization in maintaining current Business and growing Sales through Target Account activity, New Product Development and Diversification into Dry Goods. Address Systemic problems within the Operations in establishing Reliable Processes with Supply Storage and Inventory Management, Quality Assurance, Food Safety Systems and Traceability, Logistics Planning and Distribution, Safety and Health Processes, Operational Efficiencies in Fulfillment Practices, Personnel Management and overall organization, cleanliness and system Reliability. Assist with Strategic Long-Term Planning to Company ensure Growth, Diversification and Sustainability. Specific actions by the Company with Business acquisitions and Business Development Plans taken as a result of my direct efforts and Recommendations.

Rengo Packaging, Inc.
Senior Vice President

October 2015 – June 2017

Note: Company reorganization and title change toward the end of employment contract. Chairman of the Board assumed title of President for internal reporting/approval purposes with operational responsibility.

Responsibilities & Competencies: Focus on the market, sales, material procurement and supply chain effectiveness to improve sales volume and optimize strategic resources and production capacity to maximize the return on investment. Managed sales organization to maintain and solidify relationships with key customer executives and develop skill set to close target accounts. Develop and implement strategic plan to increase diversified packaging product lines and sales revenue. Identify, develop and negotiate key vendor partnerships and manage all elements of vendor relations. Establish budgets and pricing policies for the Business. Manage the procurement of all raw materials – identify supply sources and negotiate price, logistics, terms, and maximize supply chain effectiveness. Manage corporate citizenship and essential external relations and communication with the media, government agencies and community.

Rengo Packaging, Inc.

June 2011 – October 2015

President

Responsibilities & Competencies: Develop and Lead U.S. subsidiary of Rengo Co., Ltd. of Japan, which purchased the assets of Hawaii Box & Packaging. Oversee a \$30MM Design and Construction project of a 180,000 sq. ft. manufacturing facility and the installation of equipment. Develop machine specifications and purchase 5 major pieces of manufacturing equipment at over \$20MM. Overall leadership responsibility for over \$50 million in assets, \$25 million in Sales and 50 employees, maintain effective communication and coordination with parent organization in Japan, develop and maintain an effective team and organizational structure, develop the vision, mission, and business strategies of the organization, integrated plan/budget development and administration, capital planning, production management systems, effective safety process, quality management system, environmental management system, oversee state operating permits and reporting requirements, develop infrastructure and systems for the purchase, storage and distribution of products, negotiate and manage key relationships with vendors, establish compensation and benefit programs, design and implement long-term improvement plans, provide leadership to attain superior performance results, employee performance management and personnel development, manage relationships with community.

Hawaii Box & Packaging, Inc.

June 2008 – June 2011

President

Responsibilities & Competencies: Develop and organize the start-up of a packaging distribution company. Overall leadership responsibility for \$15 million in Sales and 15 employees, develop and maintain an effective team and organizational structure, develop the vision, mission, and business strategies of the organization, integrated plan/budget development and administration, capital planning, develop infrastructure and systems for the purchase, storage and distribution of products, negotiate and manage key relationships with vendors, establish compensation and benefit programs, design and implement long-term improvement plans, provide leadership to attain superior performance results, employee performance management and personnel development, manage relationships with community.

Weyerhaeuser

January 2001 – June 2008

General Manager

Responsibilities & Competencies: Overall leadership responsibility for Hawaii/Pacific Rim and \$30 million in assets and 95 employees, develop and maintain an effective team and organizational structure, develop the vision, mission, and business strategies of the organization, integrated plan/budget development and administration, design and implement long-term improvement plans, provide leadership to attain superior performance results, champion a total quality strategy, manage an ISO9001 quality system, and manage effectiveness of key operating units. Effectively manage environmental stewardship, the relationship with the community and with organized labor union, create a positive and safe work environment. Ensure employee development and succession plans, performance management, workers compensation management, EEO/Affirmative Action/Diversity plan development and administration, and effective human relations plans.

Key Educational Programs: Weyerhaeuser Leadership Institute, Weyerhaeuser Technical Training Institute, Ergonomics, Ethics, Anti-trust Compliance.

Highlights: Twice earned the Governor's Safety & Health Award presented by HIOSH and the ASSE at the Governor's Safety Conference; Received Weyerhaeuser Performance Excellence Award (0 safety incidents and >17 RONA) in 2002; Expanded worldwide supply position with key International customer; Implemented the ISO9001 Quality Management System and the ISO14001 Environmental Management System; Maintained profitability throughout tenure.

Weyerhaeuser
Sales Manager

June 1992 – January 2001

Responsibilities & Competencies: Overall responsibility for sales in Hawaii/Pacific Rim, Annual integrated planning, sales forecasting, Business strategy, coaching 5 sales personnel, pricing strategies, establishing sales objectives, oversee customer service department, oversee planning department, rollstock management, management by improvement goals, tracking sales performance, new product development, Design, market development, marketing and advertising programs, hiring, customer survey process, antitrust compliance training, shared responsibility training, SOPs (Standard Operating Procedures), graphics development, competitor benchmarking and tracking, supplier negotiations.

Key Educational Programs: Power Base Selling, Power Base Management, Substance Abuse Training, Sales Manager Training Program, Situational Leadership, Managing Human Performance Program, DPS in Review, Negotiation Seminar, Weyerhaeuser Technical Training Institute.

Highlights: Secured and developed market expansion into China (Asics Company) representing \$20MM in sales; Weyerhaeuser Pacific Region pallet committee member removing \$5MM in system expenses; Business sales training and advisory council member; Business customer satisfaction survey improvement team, Weyerhaeuser Quality Process implementation team; Interim General Manager; Implemented ISO9001 Quality System and formal SOP's; Developed preprint market; Managed work redesign resulting in \$100,000 savings per year; Managed cost savings efforts with National Accounts resulting in \$750,000 savings per year; Hired and trained 2 salespeople and 3 customer service representatives.

Weyerhaeuser
Sales Representative

October 1989 – June 1992

Responsibilities & Competencies: Territorial responsibility covering 4 major Hawaiian islands and \$20MM in sales; manage National Account relationships with Dole, Del Monte, Pepsi, Coca Cola and Pizza Hut; manage all elements of sales forecasting, accounts receivable management, new account development, finished goods inventory management, market reports, conflict resolution, problem solving, pallet management, relationship building with customers and the effective communication between the plant and customers.

Key Educational Programs: Dimensions of Professional Selling Program, Action For Excellence, Quality in Action, Quality Improvement Storyboard, Performance Management, product knowledge, Design for Excellence, STOP Program.

Highlights: Safety Committee Member 1991-1995; progressive sales responsibility from \$5MM to approximately \$20 Million.

Weyerhaeuser

May 1987 – May 1988

BMS (Boxis Maintenance System) Coordinator

Responsibilities & Competencies: Establish effective Preventative Maintenance Program on BMS System, developed daily, weekly, monthly, and annual checklists in assisting mechanics to prevent unscheduled downtime, maintain accurate parts inventory through cataloging and control mechanisms, maintain immaculate Housekeeping of parts receipt and storage area.

EDUCATIONAL & ADDITIONAL INFORMATION

Tokai University

May 1988 – October 1989

Hiratsuka City, Kanagawa, Japan

International Studies

Areas of Emphasis: Japanese language, Japanese culture, Japanese Business.

Achievements: Spoke fluent Japanese, held internship with Honda Racing Co., assistant basketball coach with Tokai University, conducted basketball camps with Tokyo University and Keio University, and played basketball with Tokyo Marine and Pierce Arrow basketball teams.

Hawaii Loa College (merged with Hawaii Pacific University)

May 1987

BA, Business & Economics, Magna Cum Laude (Overall GPA 3.8)

Areas of Emphasis: Business Management, International Business, Japanese Studies (Language, History, Literature, Business), Statistics, Computer Science, Marketing.

Honors & Achievements:

- Ward F. Mardfin Award for Excellence in Business and Economics 1987
- President's Award, 1986 & 1987, for Excellence in Academics and Athletics
- Athletic Directors Award, 1987, Outstanding Student Athlete
- Selected to NAIA Division 29 All-Star Basketball Team, 1987; Academic All American Team 1987; and NAIA All American Basketball Team, Honorable Mention, 1987
- Hawaii Loa College Basketball Team, 1984-1987; Team Captain, 1987; Most Valuable Player, 1987
- Hawaii Loa College Golf Team, 1987
- Recognized in 1986 Edition of Who's Who Among American Students in American Universities and Colleges
- Senior Class Secretary, 1987
- Japanese Club, 1986, 1987

Iolani School

June 1982

High School Diploma

Community Involvement

- Chairman, Small Business Regulatory Review Board, State of Hawaii, 2019 – present
- Board Member, Small Business Regulatory Review Board, State of Hawaii, 2015 – present (Governor appointee, Senate confirmation).
- Board Member, Department of Parks & Recreation, City & County of Honolulu, 2010 – present (Mayor appointee)
- Board Member, Executive Committee, Fundraising Committee, Governance Committee, Ahahui Koa Anuenue (AKA), 2015 – present
- Member, Air Force Civilian Advisory Council (AFCAC), 2017 - present
- Advisory Board, June Jones Foundation, 2004 - present
- 200 Club Member, 2001 - 2017
- Board Member, Board of Water Supply, City & County of Honolulu, 2006-2010
- Chairman, Hawaii Employer's Council, 2007 – 2009
- Executive Committee, Hawaii Employer's Council, 2005 – 2009
- Board of Governors, Hawaii Employer's Council, 2003 - 2009
- Board of Directors, Junior Achievement of Hawaii, 2002 – 2010
- President, Kailua Little League, 2006 – 2008
- Board of Directors, Kailua Little League, 2000 – 2008
- Kailua Little League, Manager and Coach 1998 – 2008
- Kailua Basketball Association, Coach 2000 - 2004

References Provided Upon Request

CITY AND COUNTY OF HONOLULU
NOMINEE/APPOINTEE FORM

1. Position Nominated to: Liquor Commission
2. Name: Robert Kenneth Cundiff
(First) (Middle) (Last)
3. Are you a citizen of the United States? Yes
Are you a resident of the City and County of Honolulu? Yes If yes, how long >20 years
Are you a registered voter in the City and County of Honolulu? Yes
4. Occupation: CEO & President
5. Name and address of employer or firm:
Kanoa Winds Inc
1050 Bishop Street #171, Honolulu, Hawaii 96813
6. Does your employer do any business with the City and County of Honolulu? No
If yes, state the nature of business and approximate dollar amount in the last five years:

7. Do you or does any member of your immediate family hold office or own stock in any firm?
Yes
8. Does the firm do business with the City and County of Honolulu? No
If yes, provide details including the name(s) of the firm:

9. Do you have any part-time employment, professional activity, or financial interests other than those indicated in the previous question? Yes
If yes, provide details:
Gabriel USA, Hawaiian Legacy Reforestation Initiative

10. Do you foresee any possible conflict between your present work, financial investments, business transactions or any other activity which would be incompatible with the proper discharge of your official duties or hinder you from effectively carrying out the duties for which you have been appointed? No
11. Are any members of your family employed by the City and County of Honolulu or any attached agency? No
If yes, please specify the department and division:

12. Are there any incidents in your past that may jeopardize your nomination? No
13. Have you ever been convicted of a felony? No If yes, provide details:

14. Education:

Iolani School, Hawaii Loa College (HPU), Tokai University

15. Provide a summary of major work experience for the last ten (10) years. Begin with your present job including military (attach additional sheets if necessary or resume):

Currently working with two (2) start-ups in the renewable energy and health industries
in support of their strategic development and deployment of products and services. Prior,
worked in the packaging industry for local production and sales of corrugated packaging.

16. Community activities, etc. (also list any service on any other board or commission Federal, State or County):

Currently serve on the Small Business Regulatory Review Board (state) and the Ahahui
Koa Anuenue (AKA) Board.

17. Have you ever been a member of a board or commission with the City and County of Honolulu?

Yes

If yes, provide name(s) of board/commission:

Board of Water Supply & the Board of Parks & Recreation

18. Will you be able to commit to the full term of this appointment? Yes

19. Will you be able to commit to meeting dates and times? Yes

20. Are you regularly away from Honolulu? No If yes, please explain:

Periodic Business trips & vacation trips

21. Are you willing to make a confidential financial disclosure to the city Ethics Commission upon appointment and yearly thereafter? Yes

22. What do you understand to be the prime duties of your county appointment?

Serve the Administration and Business Community with the responsibility to ensure
compliance to Liquor Laws and Rules and grant, refuse, suspend and revoke any license
for the manufacture, importation or sale of liquor within the city and county of Honolulu

The above statements made by me are true, complete, and correct to the best of my knowledge and belief and are made in good faith.

Robert Cundiff

(Signature)

2/7/25

(Date)

The above statements made by me are true, complete, and correct to the best of my knowledge and
The completed form and any attachment(s) will be posted by the City Clerk and available on the City's DocuShare Website.

Office of the City Clerk
CITY AND COUNTY OF HONOLULU
STATE OF HAWAII

Voter Certificate

I, Glen I. Takahashi, City Clerk of the City & County of Honolulu, State of Hawaii do hereby certify that,

ROBERT K. CUNDIFF

a resident of the City and County of Honolulu, State of Hawaii is a duly registered elector (voter) of

Precinct, 03 Representative District, 51 State of Hawaii

Voter ID No: 1245007 Registration Date: 11/07/2000

Date of Birth

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City and County of Honolulu to be affixed on March 13, 2025.

Signature Block

Signature of Elector

Glen I. Takahashi, City Clerk
City and County of Honolulu
State of Hawaii