RES25-092
Testimony

MISC. COMM. 193

ZONING (ZON)

ZONING (ZON) Meeting

Meeting Date: Apr 3, 2025 @ 09:00 AM

Support: 17

Oppose: 0

I wish to comment: 0

Name:	Email:	Zip:
Jacob Wiencek	jacob.m.wiencek@pm.me	96815
Representing:	Position:	Submitted:
Self	Support	Mar 30, 2025 @ 07:03 PM

Testimony:

Aloha Committee Members,

As a resident of Waikiki, I understand how crucial tourism is to not just our city economy, but the entire Hawaii economy. We are the economic engine that powers our state and our resorts are the foundational pillars of that prosperity. Hilton Hawaiian Village is a major part of that economic engine and ensuring the present and future success of this project is critical to the prosperity of Waikiki, Honolulu, and Hawaii.

I am glad to see this resolution being paired with 25-091 in this Committee hearing. Ensuring the success of Hilton Hawaiian Village will ensure it continues to generate economic returns for the people of Waikiki, Honolulu, and Hawaii. I strongly urge the Committee to SUPPORT this resolution!

Name:	Email:	Zip:
Jerry Gibson	jerry@hawaiihotelalliance.com	96815
Representing:	Position:	Submitted:
Hawaii Hotel Alliance	Support	Mar 31, 2025 @ 09:33 AM

Name:	Email:	Zip:
Ronald Williams	rwilliams@atlantisadventures.com	96817
Representing:	Position:	Submitted:
Atlantis Adventures	Support	Apr 1, 2025 @ 06:35 PM

Name:	Email:	Zip:
Kathleen Lin-Hurtubise	kat@gourmeteventshawaii.com	96815
Representing:	Position:	Submitted:
Gourmet Events Hawaii	Support	Apr 1, 2025 @ 06:39 PM

Name:	Email:	Zip:
Lawrence De Rego	unclelarryderego@gmail.com	96707
Representing:	Position:	Submitted:
Hālau Hula ʻO Hokulani	Support	Apr 1, 2025 @ 06:44 PM

Name:	Email:	Zip:

Mary Pratt	mary@lappertshawaii.com	96815
Representing: Lappert's Hawai'i Inc.	Position: Support	Submitted: Apr 1, 2025 @ 06:47 PM
Name: Tina Yamaki	Email: tyamaki@rmhawaii.org	Zip: 96816
Representing: Retail Merchants of Hawaii	Position: Support	Submitted: Apr 1, 2025 @ 06:51 PM
Name: Robert Finley	Email: bob22224@gmail.com	Zip: 96815
Representing: Self	Position: Support	Submitted: Apr 1, 2025 @ 06:55 PM
Name: Sherry Menor-McNamara	Email: nholt@cochawaii.org	Zip: 96813
Representing: Chamber of Commerce Hawaii	Position: Support	Submitted: Apr 2, 2025 @ 08:40 AM
Name: Scott Maroney	Email: ScottM@crazyshirts.com	Zip: 96701
Representing: Crazy Shirts	Position: Support	Submitted: Apr 2, 2025 @ 08:44 AM
Name: Caroline Hayashi	Email: chayashi@waikikicommunitycenter.org	Zip: 96815
Representing: Waikiki Community Center	Position: Support	Submitted: Apr 2, 2025 @ 12:48 PM
Name: Jean-Claude Drui	Email: Jcdrui@euraminc.com	Zip: 96707
Representing: Hawaiian Paradise Coffee	Position: Support	Submitted: Apr 2, 2025 @ 02:35 PM
Name: Kevin Aoki	Email: michelle@aokigroup.com	Zip: 96815
Representing: Aoki Group	Position: Support	Submitted: Apr 2, 2025 @ 02:41 PM
Name:	Email:	Zip:

Cole Slater	cole@mauidivers.com	96814
Representing: Maui Divers Jewelry	Position: Support	Submitted: Apr 2, 2025 @ 02:58 PM
Name: Brian Arkle	Email: barkle@alsco.com	Zip: 96819
Representing: ALSCO Honolulu	Position: Support	Submitted: Apr 2, 2025 @ 04:47 PM
Name: Afatia Thompson	Email: afatia5@tihati.com	Zip: 96816
Representing: Tihati Productions	Position: Support	Submitted: Apr 2, 2025 @ 07:41 PM
Name: Angela Melody Young	Email: Alohadivinedesign@gmail.com	Zip: 96817
Representing: CARES Community Advocacy Research Education Services	Position: Support	Submitted: Apr 3, 2025 @ 08:54 AM
Testimony: Support		

March 31, 2025

Councilmember Esther Kiaāina, Chair, Councilmember
Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu City Council
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Committee on Zoning
Thursday, April 3, 2025
9:00 a.m.
Honolulu Hale

Resolution:
Meeting:
Date:
Time:
Place:

Letter in Support of Park Hotels & Resorts' Application for
PD-R and SMA for the Ala Moana Boulevard Tower Project
TMKs (1) 2-6-009: 004, 005, 006, 007, 009, 013

Aloha Chair Kiaāina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

My name is Jerry Gibson, and I am the President of Hawaii Hotel Alliance (HHA), the state's leading voice promoting the health of Hawaii's hotel industry and the communities we serve. With over 33,000 hotel and lodging rooms represented by HHA, including Hilton Hawaiian Village, I am writing today to share HHA's strong support for Park Hotels & Resorts' new Ala Moana Boulevard (AMB) Tower project.

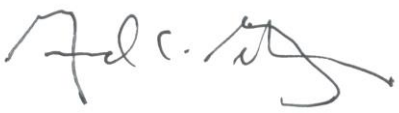
Hawai'i hotels are leading by example as the hospitality industry strives to stimulate regenerative tourism, where visitors and the places they stay give back to local communities in ways that enrich our island home. We can achieve a more sustainable tourism future by prioritizing new hotel rooms and

smart growth in resort areas, like the new AMB Tower at Hilton Hawaiian Village, which is expected to add approximately 515 hotel rooms to the campus. This is significant since there has not been a major hotel built from the ground up in Waikīkī in more than 20 years. It is critical to have the right composition of visitor accommodations and adding new hotel rooms will help accomplish that. At a time when unmet lodging demand on O‘ahu through 2032 is expected to total approximately 2,670 units, according to an analysis by commercial real estate agency CBRE, projects like the AMB Tower will ensure we can meet future demand.

Additionally, by generating new hotel capacity in Waikīkī, the beating heart of Hawai‘i’s hospitality industry, we can redirect visitors to districts designed to accommodate them and alleviate the impact of illegal vacation rentals on residential communities that were not built to sustain them. This project will reduce tourism’s impact on other areas of the island and ensure that workers in Hawaii’s hospitality industry, including Hilton Hawaiian Village’s 2,000 current team members and their families, are well-positioned to thrive in the future. Not to mention, the project will create an estimated 370 full-time equivalent jobs onsite and an additional 123 associated secondary/off-site jobs, for a total of 493 full-time equivalent jobs.

For these reasons, HHA urges you to support Park Hotels & Resorts’ plans to revitalize the ‘Ewa gateway to Waikīkī with the new AMB Tower. This project’s positive impacts would be invaluable to Hawaii’s visitor industry and the countless kamaāina families depend upon for their livelihoods.

Mahalo nui,



Jerry Gibson
President
Hawaii Hotel Alliance

March 20, 2025

Councilmember Esther Kiaʻāina, Chair, Councilmember
Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu City Council
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

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Meeting:	Committee on Zoning
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TMKs (1) 2-6-009: 004, 005, 006, 007, 009, 013

Aloha Chair Kiaʻāina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

My name is Ronald Williams, and I am the President/CEO of Atlantis Adventures LLC. I am writing today to share my support for Park Hotels & Resorts' new Ala Moana Boulevard (AMB) Tower project.

Atlantis has been very appreciative of the 30+ years of strategic partnership we've had with the Hilton Hawaiian Village and believe the AMB Tower project will further strengthen that relationship. We expect the project will bring more customers to our business because of the 515 hotel rooms that will be added to the campus. With more foot traffic to our establishment, it could create the opportunity to hire more local residents and staff to work with us.

The Hilton Hawaiian Village has always supported the community helping local craftsmen and musicians showcase their talents by hosting cultural festivals and events. This project will also help our economy as it generates more employment opportunities in Hawaii and significantly improve our tourism as it generates additional hotel capacities in Waikiki.

For these reasons, we fully support Park Hotels & Resorts' plans to revitalize the 'Ewa gateway to WaikīkĪ with the new AMB Tower. The positive economic impacts would be invaluable to local businesses like mine, the City and County of Honolulu, and the state. I hope you will consider standing behind this project as well.

Sincerely,

Ronald Williams

GOURMET EVENTS HAWAII

April 1, 2025

Councilmember Esther Kia‘āina, Chair,
Councilmember Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Resolution:
Meeting: Committee on Zoning
Date: Thursday, April 3, 2025
Time: 9:00 a.m.
Place: Honolulu Hale

Letter in Support of Park Hotels & Resorts’ Application for
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Aloha Chair Kia‘āina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

With a team that brings over 70 years of combined experience in event management and catering, Gourmet Events Hawai‘i specializes in planning and executing events that connect people and create meaningful experiences. We are writing in support of the Ala Moana Boulevard Tower project at Hilton Hawaiian Village.

As part of the AMB project, Park Hotels & Resorts and Hilton Hawaiian Village plan to produce a new monthly cultural festival and marketplace that will showcase local craftsmen and musicians for guests and the community to enjoy. This event, which will be free and open to the public, not only celebrates Hawai‘i’s creative community but will also provide a consistent platform for local performers and artisans to build their businesses.

Beyond supporting local entrepreneurs, the monthly event will offer an opportunity for Waikīkī residents to come together for a family-friendly, fun experience. Visitors will also have the chance to immerse themselves in the place and learn about and connect with the local culture.

While this marketplace will be just one of the project’s public benefits, it reflects the thoughtful community-oriented approach Park Hotels & Resorts has committed to upholding in the development of the new Ala Moana Boulevard Tower.

For these reasons, Gourmet Events Hawai‘i supports Park Hotels & Resorts’ plans. We humbly ask the Honolulu City Council to consider supporting the project as well.

Mahalo for your time and consideration.



Kathleen Lin-Hurtubise
Founder & CEO, Gourmet Events Hawai‘i

March 25, 2025

Aloha mai kākou,

My name is Kumu Larry De Rego, but many know me best as Uncle Larry. In 1985, I co-founded Hālau Hula ‘O Hokulani with my wife, Aunty Hokulani, in our Wahiawa home. Our first students were our daughters, Leinani and Kehaulani, and our neighbors. Today, thanks to the support of many community organizations including Hilton Hawaiian Village, our hālau has expanded far beyond Hawai‘i. It is why I am writing today to share my aloha and support of the Park Hotels & Resorts’ new Ala Moana Boulevard (AMB) Tower project at Hilton Hawaiian Village.

It is clear that Hilton Hawaiian Village and Park Hotels & Resorts are committed to celebrating and incorporating Hawaiian culture in all they do, and putting local people first. Our hālau has presented the Hula ‘Oni E Festival and Craft Fair at the Hilton Hawaiian Village Coral Ballroom each year for the past 35 years, bringing together groups from across Hawai‘i, the mainland and Japan. We are grateful for the space the resort provides our hālau, which has become a home base for our students and has allowed us the opportunity to share our mele, hula, art and mo‘olelo with kama‘āina and visitors alike.

These efforts to support the local community and honor Hawai‘i’s culture also drive the vision for the AMB Tower. As part of the project, Hilton Hawaiian Village and Park Hotels & Resorts propose to include significant public art installations by local artists and a new monthly cultural festival and marketplace open to guests and community members that will showcase local artists, craftsmen and musicians.

For these reasons, we fully support Park Hotels & Resorts’ plans to revitalize the Ewa gateway to Waikīkī with the new AMB Tower. Their ongoing support of Hālau Hula ‘O Hokulani, as well as their deep respect for Hawai‘i’s people, environment, and culture, assure us that the project is a win for us all.

We hope you will consider standing behind the AMB Tower project as well. Thank you for your time.

Mahalo nui,

Lawrence Kia’iokalani De Rego
unclelarryderego@gmail.com

Larry De Rego
Co-Founder, Hālau Hula ‘O Hokulani

Doc ID: 20250325235626238
Sertifi Electronic Signature

LAPPERT'S HAWAII INC.
P.O.BOX 158
ELEELE, HI 96705

Councilmember Esther Kia'āina, Chair,
Councilmember Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning

Honolulu City Council
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Resolution:
Meeting: Full Council
Date: Thursday, April 3, 2025
Time: 9:00 a.m.
Place: Honolulu Hale

Letter in Support of Park Hotels & Resorts' Application for PD-R and SMA for the Ala Moana Boulevard Tower Project.
TMKs (1) 2-6-009: 004, 005, 006, 007, 009, 013

Aloha Chair Kia'āina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

My name is Mary Pratt and I am the President of Lappert's Hawaii. I am writing today to share my support for Park Hotels & Resorts' new Ala Moana Boulevard (AMB) Tower project for the record.

Lappert's Hawaii has been a tenant at the Hilton Hawaiian Village since 1987, since then we have had the pleasure of being a part of the village ohana. We have had the privilege of serving all our hand-made in Hawai'i products from ice cream, bakery, and espresso to our visitors and the staff at the Hilton Hawaiian Village.

We greatly value our partnership with Hilton Hawaiian Village and believe the AMB Tower project will further strengthen that relationship. We expect the project will bring more customers to our business because of the 515 hotel rooms that will be added to the campus. Due to this increase in rooms we expect to see an increase in visitor capacity driving more foot traffic not only from tourists but staff as well. We look forward to the growth of The Hilton Hawaiian Village and its visitors.

For these reasons, we fully support Park Hotels & Resorts' plans to revitalize the Ewa gateway to Waikiki with the new AMB Tower. The positive economic impacts and the attractive & landscaped building would be invaluable to local businesses like ours, the City and County of Honolulu, and the state. I hope you will consider standing behind this project as well.

Thank you for your consideration,

Mary Pratt
President
Lappert's Hawaii

MAIN OFFICE: 808.335.6121 **FAX:** 808.335.3589 **EMAIL:** ALOHA@LAPPERTSHAWAII.COM **WEBSITE:** LAPPERTSHAWAII.COM

TESTIMONY OF TINA YAMAKI
PRESIDENT
RETAIL MERCHANTS OF HAWAII
APRIL 3, 2025
Re: RESO 25-91 THE HILTON HAWAIIAN VILLAGE MASTER PLAN (2024/SMA-104).

Aloha, Chair Kia‘āina, and members of the Honolulu City Council’s Committee on Zoning. I am Tina Yamaki, President of the Retail Merchants of Hawaii and I appreciate this opportunity to testify.

The Retail Merchants of Hawaii (RMH), established in 1901, is a statewide nonprofit trade organization committed to fostering the growth and development of Hawaii’s retail sector. Our diverse membership encompasses small mom-and-pop stores, large box stores, resellers, luxury retailers, department stores, shopping malls, online sellers, and local, national, and international chains.

We strongly support the proposed Ala Moana Boulevard (AMB) Tower project at Hilton Hawaiian Village. This measure grants a Special Management Area Major Permit to Hilton Hawaiian Village Beach Resort & Spa and Park Ala Moana LLC, allowing for the construction of a 36-story hotel tower with 515 hotel units and 6,051 square feet of retail space on approximately 0.64 acres of land zoned for resort mixed-use. This project will significantly enhance Waikīkī’s economic vitality, benefiting both local businesses and the broader community.

Several of our esteemed members have successfully operated within Hilton Hawaiian Village, which has long served as a dynamic hub for retail and hospitality. The addition of the AMB Tower will further strengthen this environment, generating substantial economic opportunities and employment for Hawaii’s residents.

The project is expected to create 2,441 worker-years of employment in the construction trades and supply industries, contributing approximately $152 million in wages during the building phase. Upon completion, the new hotel and retail operations are projected to support nearly 500 full-time equivalent jobs, providing sustainable employment for our local residents.

Beyond economic benefits, the AMB Tower will play a key role in revitalizing the ‘Ewa gateway to Waikīkī, Hawaii’s premier visitor destination. The planned streetscape enhancements - including new landscaping and the replacement of aging structures - will improve the area’s visual appeal, creating a more welcoming and modern entry point.

We also commend the thoughtful inclusion of public benefits designed to support Hawaii’s cultural and artistic communities. The proposed monthly cultural festival will provide local artists and artisans with a dedicated platform to showcase and sell their work, strengthening Hawaii’s creative economy while enriching the visitor experience.

For these reasons, RMH fully supports the AMB Tower project and its commitment to fostering economic growth, job creation, and cultural enrichment in our community. We look forward to seeing its positive impact on Waikīkī and the state as a whole.

Mahalo for this opportunity to testify.

3610 Waialae Ave • Honolulu, HI 96816 (808) 592-4200 tyamaki@rmhawaii.org

January 22, 2025

Department of Planning and Permitting
City and County of Honolulu
650 South King Street, 7th Floor
Honolulu, Hawaii 96813

Re: Hilton Hawaiian Village – 2024/SMA-104 and 2024/PDP-2

Thank you for the opportunity to provide this personal letter of support for the above referenced applications for the redevelopment improvements to the Hilton Hawaiian Village (HHV) Park Hotels and Resorts development.

As a long-time resident of Waikiki, I have seen the HHV develop into a premier destination complex and flagship destination for visitors and Waikiki residents alike. Far from being a resort apart from the community, over the years HHV has continued to further integrate itself into the community. Residents of Waikiki and Hawaii residents in general, continue to voice how welcome they feel at the HHV and how aloha hospitality is present when visiting, attending conferences, dinners or meetings at HHV.

Over the years Park Hotels and Resorts has engaged with the community early in each new development process, complied with zoning regulations and General plan policies, and provided status updates to the community through the Waikiki Neighborhood Board.

They have been, and continue to be, good neighbors and an integral part of our community. With this latest project HHV and Park Hotels and Resorts are proposing substantial community benefits associated with the AMB Tower project to uplift local art and artisans. Guests and community members will enjoy significant public art installations by local artists, and a new monthly cultural festival and marketplace showcasing local craftsmen and musicians.

Mahalo for your time and continued engagement with the Waikiki community for this and other projects. I request that you approve/recommend approval of this exciting addition to my neighborhood!

Sincerely,

Robert Finley
2222 Aloha Drive
Waikiki, HI 96815

Chamber of Commerce HAWAII

2030 BLUEPRINT
ECONOMIC ACTION PLAN FOR HAWAII

March 20, 2025

Councilmember Esther Kia‘āina, Chair, Councilmember
Tyler Dos Santos-Tam, Vice Chair, and
Members of the Committee on Zoning
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Resolution:
Meeting: Committee on Zoning
Date: Thursday, April 3, 2025
Time: 9:00 a.m.
Place: Honolulu Hale

Letter in Support of Park Hotels & Resorts’ Application for
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TMKs (1) 2-6-009: 004, 005, 006, 007, 009, 013

Aloha Chair Kia‘āina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

The Chamber of Commerce Hawaii is a statewide, non-profit organization whose mission is to advocate for businesses in Hawai‘i. As the “Voice of Business” in Hawai‘i, the Chamber works on behalf of its more than 2,000 member organizations to advance the state’s economic climate and help the business community to thrive locally, nationally and globally.

We support the plans to add the Ala Moana Boulevard (AMB) Tower at Hilton Hawaiian Village. The AMB Tower project would be the first new hotel constructed from the ground up in Waikīkī in more than two decades. This project would replace aging buildings at the ‘Ewa entrance to Waikīkī to provide a more visually appealing welcome to the state’s hub of tourism. The new hotel’s contemporary design, inspired by and celebrating the natural beauty of Waikīkī, will make it a seamless addition to the Hilton Hawaiian Village campus.

The owner of Hilton Hawaiian Village, Park Hotels & Resorts, is proposing to make a significant investment to position the property and Waikīkī for success in the future, resulting in substantial new job opportunities and economic benefits for Hawai‘i. According to current estimates, 2,441 “worker-years” of employment in the building trades and supply businesses and $152 million in wages would be created during the construction of the AMB Tower. When completed, hotel and retail operations are

anticipated to generate nearly 500 full-time equivalent jobs for local residents.

We also applaud the proposed public benefits, including public art installations by local artists and a new monthly makers' market featuring local artisans and musicians who can share their talents and grow their businesses.

For these reasons, the Chamber supports Park Hotels & Resorts' plans for the new AMB Tower.

Mahalo for your consideration,



Sherry Menor-McNamara
President and Chief Executive Officer
Chamber of Commerce Hawaii

March 20, 2025

Councilmember Esther Kia'āina, Chair, Councilmember
Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu City Council
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Resolution:
Meeting: Committee on Zoning
Date: Thursday, April 3, 2025
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Letter in Support of Park Hotels & Resorts' Application for
PD-R and SMA for the Ala Moana Boulevard Tower Project
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Aloha Chair Kia'āina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

I am the President of Crazy Shirts, an internationally recognized casual apparel brand celebrating 60 years of business in Hawai'i. We are submitting this letter in support of the new Ala Moana Boulevard (AMB) Tower project at Hilton Hawaiian Village.

Crazy Shirts has expanded significantly since its humble beginnings in 1964 as a small t-shirt airbrushing business on the sidewalks of Waikīkī. Today, we operate 20 stores across Hawai'i and 10 more on the mainland. Our Hilton Hawaiian Village location, which opened 33 years ago, is a popular retail destination for visitors and kama'āina alike.

We are optimistic about the prospect of growing our business even further at the Hilton Hawaiian Village location as a result of the AMB Tower project. We expect the addition of 515 hotel rooms on campus will mean more customers shopping at our establishment. In turn, as foot traffic increases, we would have the opportunity to hire more local residents to support the five staff members we currently employ at this location.

It's not just Crazy Shirts that would have the chance to create more jobs, but other local retailers, too. According to estimates, hotel and retail operations at the AMB Tower are anticipated to create 370 full-time equivalent jobs on-site and an additional 123 associated secondary/off-site jobs, for a total of 493 full-time equivalent jobs.

For these reasons, Crazy Shirts fully supports plans for the new AMB Tower, and we respectfully ask you to do the same.

Thank you for your consideration,

Scott Maroney
President
Crazy Shirts

99-969 Iwaena Street, Aiea, HI 96701 (808) 487-9919 FAX (808) 486-1276 www.crazyshirts.com

Waikīkī Community Center

waikikicommunitycenter.org

April 1, 2025

Councilmember Esther Kia'āina, Chair,
Councilmember Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Resolution:
Meeting: Committee on Zoning
Date: Wednesday, April 3, 2025
Time: 9:00 a.m.
Place: Honolulu Hale

Letter in Support of Park Hotels & Resorts' Application for PD-R and SMA for the Ala Moana Boulevard Tower Project
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Aloha Chair Kia'āina, Vice Chair Dos Santos-Tam and Members of the Honolulu City Council:

This letter is submitted on behalf of the Waikiki Community Center (WCC) in strong support of the Ala Moana Boulevard Tower at the Hilton Hawaiian Village.

Since 1978, WCC has been dedicated to caring for keiki, kupuna, and our community as if they are 'ohana. We offer resources and services that foster connections, enhance well-being and empower individuals to achieve their goals. Our organization strongly supports the new Ala Moana Boulevard (AMB) Tower at the Hilton Hawaiian Village.

For years, Hilton Hawaiian Village has played an essential role in supporting WCC's mission and many other nonprofits serving those in need. Its generous contributions through charitable gifts and volunteer hours have helped sustain programs that uplift local residents and strengthen our entire community. The AMB Tower will generate economic opportunities for local residents and businesses and create the potential for Hilton Hawaiian Village to expand its positive impact throughout Waikīkī.

The Hilton Hawaiian Village is unique in that it is truly a self-contained resort area in Waikiki. It provides a wide variety of accommodations, shopping, dining, entertainment, banquet and recreational services within the resort property. We are confident that Park Resorts, along with their architect G70, will continue to provide the Hawaiian sense of place that the HHV is known for.

For these reasons, we strongly support Park Hotels & Resorts' plans for the AMB Tower at the Hilton Hawaiian Village.

Mahalo for your time and thoughtful consideration.

Caroline Hayashi
President

Susan Todani
Board Member

April 2, 2025.

As the President of Hawaiian Paradise Coffee in Kapolei, Hawaii, I wish to convey our full support for the revitalization of the Ewa Corridor in cooperation with Hilton Hawaiian Village, Park Hotels and Resorts, through the proposed new AMB Tower. We are honored to express our backing on behalf of our 77 local coffee enthusiasts.

I would like to acknowledge the consistent support from Hilton Hawaiian Village for local businesses. Their commitment to sourcing local products and supporting local vendors has been deeply appreciated. We have been privileged to serve as the proud coffee supplier for the entire property for the past 20 years.

The Ewa corridor urgently needs revitalization, and Hawaii's partnership with Park Hotels and Resorts presents a significant opportunity to enhance the experience for visitors and locals. Their continuous commitment to supporting local communities and businesses is commendable.

Hence, on behalf of the entire team at Hawaiian Paradise Coffee, we extend our wholehearted support for the AMB Tower project and respectfully urge you to consider the proposal positively.

With warmest Aloha

Jean-Claude R Drui

President – Hawaiian Paradise Coffee

Jcdrui@euraminc.com

AOKI GROUP

March 20, 2025

Councilmember Esther Kia'āina, Chair,
Councilmember Tyler Dos Santos-Tam, Vice Chair, and
Members of the Committee on Zoning
Honolulu City Council
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Resolution:
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Aloha Chair Kia'āina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

My name is Kevin Aoki, and I am the President and CEO of Aoki Group. We proudly own and operate beloved local restaurants in Hawai'i and on the mainland, including Doraku Sushi & Izakaya, Bluetree Cafe, 1938 Indochine, Qing Mu Noodle, and Aoki Teppanyaki. I am writing to share my support for Park Hotels & Resorts' new Ala Moana Boulevard (AMB) Tower project at Hilton Hawaiian Village.

My father, Hiroaki "Rocky" Aoki, founded the legendary teppanyaki-style restaurant chain Benihana of Tokyo in 1964 and was one of the first tenants at Hilton Hawaiian Village's Rainbow Bazaar, opening its doors in 1971. Now known as Aoki Teppanyaki, our restaurant remains popular with Hawai'i visitors and kama'āina.

Aoki Teppanyaki currently has sixty-six employees, and we would welcome the prospect of additional foot traffic from an infusion of new guests staying at the Hilton Hawaiian Village campus.

We fully support Park Hotels & Resorts' plans to revitalize the 'Ewa gateway to Waikīkī with the new AMB Tower. The positive economic impacts would be invaluable to local businesses like mine, the City and County of Honolulu, and the state. I hope you will consider supporting this project as well.

Thank you for your consideration,

Kevin Aoki
President and CEO, Aoki Group

MAUI DIVERS
JEWELRY

April 2, 2025

Councilmember Esther Kia'āina, Chair, Councilmember
Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu City Council
Honolulu Hale, Room 202
530 South King Street
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Resolution:
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PD-R and SMA for the Ala Moana Boulevard Tower Project
TMKs (1) 2-6-009: 004, 005, 006, 007, 009, 013

Aloha Chair Kia'āina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

My name is Cole Slater, and I am the CEO of Maui Divers Jewelry. I am writing today to share my support for Park Hotels & Resorts' new Ala Moana Boulevard (AMB) Tower project for the record.

Maui Divers Jewelry has been a tenant at the Hilton Hawaiian Village since 2012 and we have the utmost respect for the Hilton Hawaiian management team and staff. We believe that their approach to business is sincere and genuine.

We greatly value our partnership with Hilton Hawaiian Village and believe the AMB Tower project will further strengthen that relationship. We expect the project will bring more customers to our business because of the 515 hotel rooms that will be added to the campus. With more foot traffic to our establishment, it could create the opportunity to hire more local residents and staff to work with us. The new AMB Tower will allow more visitors to experience the wonders of Waikiki while providing much needed employment opportunities to our local community.

For these reasons, we fully support Park Hotels & Resorts' plans to revitalize the 'Ewa gateway to Waikiki with the new AMB Tower. The positive economic impacts would be invaluable to local businesses like mine, the City and County of Honolulu, and the state. I hope you will consider standing behind this project as well.

Mahalo nui,

Cole Slater
CEO
Maui Divers Jewelry

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April 2, 2025

Councilmember Esther Kia'āina, Chair
Councilmember Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu City Council
Honolulu Hale, Room 202
530 South King Street
Honolulu, Hawaii 96813

Resolution:
Meeting: Committee on Zoning
Date: Thursday, April 3, 2025
Time: 9:00 a.m.
Place: Honolulu Hale

Letter in Support of Park Hotels & Resorts' Application for PD-R and SMA
for the Ala Moana Boulevard Tower Project
TMKs (1) 2-6-009: 004, 005, 006, 007, 009, 013

Aloha Chair Kia'āina, Vice Chair Dos Santos-Tam and Members of the Committee on Zoning:

This letter is in support for the AMB Tower Project at Hilton Hawaiian Village. My name is Brian Arkle and I am the General Manager of Alsco Honolulu. Alsco has been serving the island of Oahu since 1964 and works with approximately 2000 business customers each year. Alsco has A+ rating from the Better Business Bureau and is directly involved with the Chamber of Commerce Honolulu, the Hawaii Lodging and Tourism Association, the Hawaii Restaurant Association, the Hawaii Auto Dealer's Association as well as the Hawaii Tourism Association and Hawaii Convention Center.

I have personally worked with Hilton Hawaiian Village providing linen services for them for over 20 years. During that time, I have seen the generosity of spirit for their community whether it be the homeless crisis or natural disasters. For Example, Hilton Hawaiian Village consistently donates good used textiles to the Punawai rest stop. In 2020, Hilton Hawaiian Village and Alsco were honored by the mayor's office for providing sheets, towels and robes to the Punawai rest stop. In 2023, Hilton Hawaiian Village and Alsco provided over 30 pallets of linens and clothing for the people of Lahaina within 3 days of the tragic wildfires.

Hilton Hawaiian Village and the people who work and support her do not just teach the meaning of Aloha. They live it every day in their actions and their deeds. They are great stewards of the community and this project will continue to enhance their effort in making Waikiki and Hawaii a top cultural destination in the world.

Please feel free to contact me if you have any questions.

Mahalo nui,

Brian Arkle
GM-Alsco Honolulu
barkle@alsco.com
808-834-7503

TIHATI PRODUCTIONS, LTD.
CONVENTION SHOWS HAWAII
TIHATI TECHNICAL SERVICES

April 2, 2025

Councilmember Esther Kia'āina, Chair
Councilmember Tyler Dos Santos-Tam, Vice Chair,
and Members of the Committee on Zoning
Honolulu City Council
Honolulu Hale, Rm 202
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Aloha kākou,

My name is Afatia Thompson, President and Owner of Tihati Productions. I am a second generation business owner in the tourism and entertainment industry in Hawaii and **this letter is in support of the AMB Tower Project for the Hilton Hawaiian Village.**

For 56 years now, Tihati Productions has endeavored to share our unique culture and represent our extraordinary people through the highest caliber of Polynesian performing arts. We have represented Hawaii across the globe in Europe, Asia, and the South Pacific. We are the only luau production invited to perform at the White House in 2009.

This tourism industry has not only given us the privilege of sharing our culture with the world but also has enabled us to employ thousands of kamaaina in our community.

I have personally worked with Hilton Hawaiian Village providing cultural and entertainment production services for them for over 20 years. During that time, I have seen the generosity of spirit for their community whether it be the homeless crisis or natural disasters.

Hilton Hawaiian Village and the people who work and support her do not just teach the meaning of Aloha. They live it every day in their actions and their deeds. They are great stewards of the community and this project will continue to enhance their effort in making Waikiki and Hawaii a top cultural destination in the world.

Please feel free to contact me at afatia5@tihati.com if you have any questions.

Me ka ha'aha'a



Afatia Thompson
President