# Bill 4 (25)
# Testimony



MISC. COM. 86
PH

TESTIMONY BEFORE THE HONOLULU CITY COUNCIL

Public Hearing

Hearing Date and Time: Wednesday, February 26, 2025 at 10:00 AM

Re: BILL04, CD 1(2025) RELATING TO SPONSORSHIPS

Written Testimony Only

My name is Lloyd Lim and I am testifying in my individual capacity in opposition to attempts to put commercial advertising signage in (or around) public parks, and therefore in opposition to Bill 4, CD 1.

1. Two of the main drivers of our economy are the tourism and real estate industries. Commercial signage in (or around) public parks will hurt both industries over the long term and therefore yield net negative financial results.
2. I doubt that framing false choices between tax increases and a sponsorship bill is persuasive. E.g. What is the all-in cost per linear mile of the rail system? Isn't the rail system the main reason why the City and County of Honolulu is unable to tend to the basic things it is supposed to? And btw, *Skyline* seems a funny name for a rail system that wrecks the skyline for everyone who is not actually inside the train car at that moment.

Thank you for the opportunity to testify.

*Lloyd Lim*

Lloyd Lim

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