REPORT OF THE COMMITTEE ON INNOVATION, TECHNOLOGY & ENTERTAINMENT

Voting Members:
Augie Tulba, Chair; Andria Tupola, Vice Chair;
Esther Kia'āina, Scott Y. Nishimoto, Val A. Okimoto

Committee Meeting Held
February 13, 2025

Honorable Tommy Waters
Chair, City Council
City and County of Honolulu

Mr. Chair:

Your Committee on Innovation, Technology & Entertainment, which considered Resolution 25-50 entitled:

"RESOLUTION URGING THE DEPARTMENT OF ENTERPRISE SERVICES TO PURSUE THE SPONSORSHIP OF NAMING RIGHTS FOR THE NEAL S. BLAISDELL CENTER,"

introduced on February 6, 2025, reports as follows:

The purpose of the Resolution is to urge the Department of Enterprise Services to pursue the sponsorship of naming rights for the Neal S. Blaisdell Center.

Dita Holifield, Director Designate of Enterprise Services, testified in support of the resolution. She further stated that based on discussions with the Department of Corporation Counsel, ROH Chapter 22 does not currently allow for the sponsorship of naming rights, however, the department will continue to look for opportunities for revenue generation and support.

Your Committee acknowledged the introduction of Bill 4 (2025) "Relating to Sponsorships," which would establish a sponsorship process for the City.

ADOPTED ON FEB 26 2025

COMMITTEE REPORT NO. 65

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Your Committee on Innovation, Technology & Entertainment is in accord with the intent and purpose of Resolution 25-50 and recommends its adoption. (Ayes: Kia'āina, Nishimoto, Okimoto, Tulba, Tupola – 5; Noes: None.)

Respectfully submitted,

Committee Chair

HONOLULU CITY COUNCIL
Ke Kanihela o ke Kalana o Honolulu
CITY AND COUNTY OF HONOLULU

ADOPTED ON FEB 26 2025

COMMITTEE REPORT NO. 65