'25FEB07 PM 3:23 CITY CLERK

OFFICE OF THE MAYOR
KE KE'ENA O KA MEIA
CITY AND COUNTY OF HONOLULU
530 SOUTH KING STREET, ROOM 300 • HONOLULU, HAWAI'I 96813
PHONE: (808) 768-4141 • FAX: (808) 768-4242 • INTERNET: www.honolulu.gov

RICK BLANGIARDI
MAYOR
MEIA

MICHAEL D. FORMBY
MANAGING DIRECTOR
PO'O HO'OKELE

KRISHNA F. JAYARAM
DEPUTY MANAGING DIRECTOR
HOPE PO'O HO'OKELE

February 6, 2025

The Honorable Tommy Waters
Chair and Presiding Officer
and Members
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawai'i 96813

Dear Chair Waters and Councilmembers:

Pursuant to Section 13-103(b) of the Revised Charter of the City and County of Honolulu, I hereby reappoint, subject to confirmation by your Honorable Body, Bobby-John "Olu" Campbell as a member of the Economic Revitalization Commission. Mr. Campbell will serve a second term to expire on December 31, 2029. I would appreciate your favorable consideration of Mr. Campbell's reappointment and request adoption by the City Council in the most expedient manner possible.

I have enclosed a draft resolution and Mr. Campbell's personal information form for your review. For any general inquiries you may have regarding this reappointment, please contact my executive assistant, Kevan Wong, at 768-6608.

Sincerely,

Rick Blangiardi
Mayor

Attachments

cc: Mr. Bobby-John Campbell
Office of Economic Revitalization
Ethics Commission

HONOLULU CITY COUNCIL

KE KANIHELA O KE KALANA O HONOLULU

CITY AND COUNTY OF HONOLULU

No._____

RESOLUTION

CONFIRMING THE REAPPOINTMENT OF BOBBY-JOHN “OLU” CAMPBELL TO SERVE ON THE ECONOMIC REVITALIZATION COMMISSION OF THE CITY AND COUNTY OF HONOLULU.

WHEREAS, Section 6-109, Revised Charter of the City and County of Honolulu, 1973 (2017 Edition), as amended ("Charter"), establishes an Economic Revitalization Commission ("Commission") consisting of nine members; and

WHEREAS, Charter Section 6-109, sets forth the duties of the Commission; and

WHEREAS, pursuant to Charter Section 13-103, the members of the Commission are appointed by the Mayor and confirmed by the City Council ("Council") and serve for staggered five-year terms; and

WHEREAS, by Mayor's letter, dated February 6, 2025, the Mayor has reappointed Bobby-John "Olu" Campbell for a second term to expire December 31, 2029; and

WHEREAS, Charter Section 13-103 requires that each appointee to the Commission be a registered voter of the City; and

WHEREAS, the Council of the City and County of Honolulu has reviewed Mr. Campbell’s qualifications and character and finds that Mr. Campbell qualifies to serve on the Commission; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that it confirms the reappointment of Bobby-John "Olu" Campbell for a second term to expire December 31, 2029; and

BE IT FURTHER RESOLVED that the Council expresses its gratitude and appreciation to Mr. Campbell for his commitment and willingness to actively participate in city government; and

HONOLULU CITY COUNCIL

KE KANIHELA O KE KALANA O HONOLULU

CITY AND COUNTY OF HONOLULU

No._____

RESOLUTION

BE IT FINALLY RESOLVED that copies of this resolution be transmitted to the Mayor, the Executive Director of the Office of Economic Revitalization and Mr. Bobby-John "Olu" Campbell.

INTRODUCED BY:

_____

_____

_____

_____

_____

_____

DATE OF INTRODUCTION: _____

_____

_____ _____

Honolulu, Hawai'i Councilmembers

CITY AND COUNTY OF HONOLULU
NOMINEE/APPOINTEE FORM

1. Position Nominated to: Economic Revitalization Commission

2. Name: Bobby-John G. 'Olu Campbell
(First) (Middle) (Last)

3. Are you a citizen of the United States? -select-
Are you a resident of the City and County of Honolulu? -select- If yes, how long -select-
Are you a registered voter in the City and County of Honolulu? -select-

4. Occupation: Nonprofit CEO

5. Name and address of employer or firm:
Hawaii Land Trust - 1108 Fort St. Mall, Suite 4, Honolulu, HI 96813

6. Does your employer do any business with the City and County of Honolulu? -select-
If yes, state the nature of business and approximate dollar amount in the last five years:
HILT applies for GIA and Clean Water Natural Lands Fund grants from the City. ~$200k

7. Do you or does any member of your immediate family hold office or own stock in any firm?
-select-

8. Does the firm do business with the City and County of Honolulu? -select-
If yes, provide details including the name(s) of the firm:

9. Do you have any part-time employment, professional activity, or financial interests other than those indicated in the previous question? -select-
If yes, provide details:
Member - Kaleimamo, LLC & The Subpoenas, LLC

10. Do you foresee any possible conflict between your present work, financial investments, business transactions or any other activity which would be incompatible with the proper discharge of your official duties or hinder you from effectively carrying out the duties for which you have been appointed? -select-

11. Are any members of your family employed by the City and County of Honolulu or any attached agency? -select-
If yes, please specify the department and division:

12. Are there any incidents in your past that may jeopardize your nomination? -select-

13. Have you ever been convicted of a felony? -select- If yes, provide details:

14. Education:

Kamehameha Schools Kapalama
University of Hawaii at Manoa
William S. Richardson School of Law

15. Provide a summary of major work experience for the last ten (10) years. Begin with your present job including military (attach additional sheets if necessary or resume):

Hawaii Land Trust, CEO; Kamehameha Schools, Community & Government Relations M
Kaleimamo LLC, Co-owner; The Subpoeans, Member; Office of Hawaiian Affairs, Lega
Judge R. Bissen, Law Clerk

16. Community activities, etc. (also list any service on any other board or commission Federal, State or County):

None

17. Have you ever been a member of a board or commission with the City and County of Honolulu?

-select-

If yes, provide name(s) of board/commission:
Economic Revitalization Commission

18. Will you be able to commit to the full term of this appointment? -select-

19. Will you be able to commit to meeting dates and times? -select-

20. Are you regularly away from Honolulu? -select- If yes, please explain:

21. Are you willing to make a confidential financial disclosure to the city Ethics Commission upon appointment and yearly thereafter? -select-

22. What do you understand to be the prime duties of your county appointment?

Collaborate with other Commission members, the Office of Economic Revitalization, and other government and community leaders to bring about an economy for Oahu that is more diverse, equitable, and resilient.

The above statements made by me are true, complete, and correct to the best of my knowledge and belief and are made in good faith.



(Signature)

1/27/2025

(Date)

The above statements made by me are true, complete, and correct to the best of my knowledge and
The completed form and any attachment(s) will be posted by the City Clerk and available on the City's DocuShare Website.

ʻOLU CAMPBELL

ADVOCATE | ENTREPRENEUR | ATTORNEY | WATERMAN | MUSICIAN

PHONE EMAIL ADDRESS

PROFILE

Change agent with a unique set of skills and experience striving to build a more equitable and sustainable future.

EXPERTISE

- Leadership
- Relationship Building
- Communications
- Planning
- Facilitation
- Risk Management
- Business
- Systems Thinking

ADMISSIONS

Hawai'i State Bar & U.S. District Court for the District of Hawai'i (2015)

REFERENCES

Lauren Nahme
Kamehameha Schools, Vice President of Strategy & Transformation
lanahme@ksbe.edu
(808) 523-6354

Kau'i Burgess
Kamehameha Schools, Director of Community & Government Relations
kaburges@ksbe.edu
(808) 523-6348

Miles Nishijima
Office of Hawaiian Affairs, Land Director (ret.)
mnishijima@hotmail.com
(808) 222-7416

PROFESSIONAL EXPERIENCE

Hawai'i Land Trust, President & Chief Executive Officer (2023 - present)

- Provide strategic leadership, partnership development, community engagement, and fundraising support for Hawai'i's only islands-wide, nationally accredited land trust
- Manage a multidisciplinary team executing land transactions, stewardship, and ʻāina-based community programming

Kamehameha Schools, Community & Government Relations Manager (2018 – 2023)

- Led a coalition of over 40 diverse organizations in collaborative advocacy and capacity building, including securing significant government funding
- Facilitated discussions among experts across 13 topic areas to identify and prioritize high-impact strategies to address systemic issues
- Managed lobbying and public communications at all government levels

Office of Hawaiian Affairs, Legacy Lands Specialist (2016 – 2018)

- Conducted community-driven land use planning and stewardship for over 26,000 acres of culturally and ecologically significant ʻāina
- Drafted and implemented budgets, procurement solicitations, and contracts

Kaleimamo Hawai'i LLC, Co-Owner (2020 – Present)

- Develops and distributes family products in prints inspired by Native-Hawaiian language and culture through e-commerce, in-person events, and wholesale
- Performs business strategy, finance, tax, legal, marketing and other services

Circuit Court of the Second Circuit of Hawai'i, Judicial Law Clerk for Judge Richard T. Bissen, Jr. (2015)

- Drafted legal memoranda and completed legal research and analysis

EDUCATION

William S. Richardson School of Law
Juris Doctor (Environmental Law and Native Hawaiian Law Certificate)

University of Hawai'i at Mānoa
Bachelor of Arts, Biology (Hawaiian Language Certificate)

LEADERSHIP AND COMMUNITY INVOLVEMENT

Honolulu Economic Revitalization Commission, Commissioner (2022 – Present)

- Preparing a five-year strategic plan to improve equitable and sustainable economic advancement, business and industry development, and reinvestment

DLNR Forest Stewardship Committee, Member (2018 – 2022)

- Reviewed and advised landowners regarding forest management plans
- Evaluated grant funding and cost-sharing requests for forest management

Hawai'i State Bar Association - Environment, Energy, and Resources Section, Co-Chair (2018)

- Tracked related issues and planned and held educational and networking opportunities for attorneys

Oʻahu Council of Hawaiian Civic Clubs, Second Vice President (2017 – 2018)

- Collaborated with Oʻahu Council standing committees regarding historic sites, cultural properties, environmental issues, and policy development

The Subpoenas, Member (2013 – Present)

- Performs live musical entertainment and provides sound engineering

Office of the City Clerk

CITY AND COUNTY OF HONOLULU
STATE OF HAWAII

Voter Certificate

I, Glen I. Takahashi, City Clerk of the City & County of Honolulu, State of Hawaii do hereby certify that,

BOBBY-JOHN G.O. CAMPBELL

a resident of the City and County of Honolulu, State of Hawaii is a duly registered elector (voter) of

Precinct, 03 Representative District, 21 State of Hawaii

Voter ID No: 1376035 Registration Date: 04/12/2011

Date of Birth [redacted]

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City and County of Honolulu to be affixed on February 6, 2025.

Signature Block

Signature of Elector

Glen I. Takahashi, City Clerk
City and County of Honolulu
State of Hawaii

This certificate expires at the earlier of either the date the named elector relinquishes the voter residence associated with this certificate or after the next scheduled Hawaii General election after the affixed issuance date.