

BILL004(25)
Testimony

MISC. COMM. 57

COUNCIL

COUNCIL Meeting

Meeting Date: Jan 29, 2025 @ 10:00 AM

Support: 0

Oppose: 0

I wish to comment: 1

Name: Winston Welch	Email: winston@outdoorcircle.org	Zip: 96814
Representing: The Outdoor Circle	Position: I wish to comment	Submitted: Jan 29, 2025 @ 09:21 AM

Testimony:

Aloha,

The Outdoor Circle is committed to the preservation of our State's strict signage laws which contribute to the beauty and atmosphere of Hawaii. We understand that there are good ways to have groups or businesses show civic responsibility by assisting the city in its efforts to keep our city beautiful, we are concerned with potential violations of our signage laws and spirit by the following clauses in this proposal which include:

(2) Sponsorship recognition, publications, and publicity must conform to all applicable laws and rules, including but not limited to HRS Chapter 21, Article 7, pertaining to sign regulations and HRS Chapter 445, Part IV, pertaining to outdoor advertising, including billboards;

...Any physical form of sponsorship recognition must be consistent with the surrounding environment as determined by the sponsorship agreement and applicable rules and regulations;

As such , we look forward to working with Councilmember Cordero on ways in which the basic idea of this proposed law might be effected, with the clear language that sponsors are recognized in ways which still comport with the spirit of our signage laws.

Thank you,

Winston Welch, Executive Director, The Outdoor Circle