AMERICA'S BEVERAGE COMPANIES ARE REDUCING THEIR PLASTIC FOOTPRINT



We're now making plastic bottles from ***100% recycled plastic****

AND WE'RE USING MORE RECYCLED PLASTIC THAN EVER BEFORE.

The Industry's Plastic Footprint **DECLINED 7.7%**

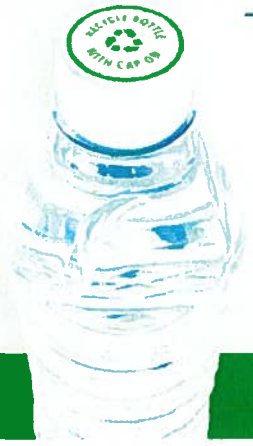
The Amount of **RECYCLED PLASTIC** in Our Bottles **NEARLY TRIPLED OVER 4 YEARS**

Nearly **2 out of 3 Bottles INCLUDED RECYCLED PLASTIC** in 2022

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ACTIONS WE'RE TAKING TO GET EVERY BOTTLE BACK:

- We're designing our plastic bottles and caps to be ***100% recyclable***, so they can be remade into new bottles.
- We're ***modernizing recycling infrastructure*** by investing $100 million that will leverage nearly a half billion dollars, and advocating with World Wildlife Fund for well-designed collection policies.



- We're adding ***on-pack recycling reminders*** to our bottles to inspire consumer confidence that a bottle recycled is a bottle that can be remade.

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We're making real progress, and we're not done yet.

AMERICAN BEVERAGE

EVERY BOTTLE BACK **Learn more at EveryBottleBack.org**

Scan to view the full plastic footprint report.

Note: Data range from baseline 2018–2022 *Excludes Caps & Labels

Positively 1PET™

PET Water Bottles: The Clear Advantage

PET plastic water bottles are a more sustainable option than aluminum cans. PET produces significantly fewer greenhouse gas emissions, thanks to its lightweight properties, and it requires lower energy for production.



A 16.9 oz. PET plastic water bottle ...

Consumes **80%** **less** energy during production

Creates **80%** **less** solid waste

Uses **53%** **less** water during production

Has a **74%** **lower** global warming potential

Generates **68-83%** **fewer emissions** that contribute to acid rain and smog formation

... compared with a 12 oz. aluminum can.



More beverage, less waste.
Learn more about how PET plastic is the more sustainable solution.

napcor.com