

Dear Esteemed Members of the Council,

The Waikiki Business Improvement District would like to provide comments to Bill50 – Relating to Parades, Street Festivals, and Other Activities.

The Waikiki Business Improvement District's Aloha Ambassador's provide clean & safe supplemental services to the Waikiki Special District. During the nights where street festivals and parades are in Waikiki, we see a massive increase in the amount of rubbish that needs to be serviced. We have to hire overtime workers to take care of the festival, which strains our budget without any other funding mechanism for the increase in traffic due to the festival.

The abundance of street festivals and parades also cause some issues with traffic and logistics amongst the district, and our businesses that are along Kalakaua are affected by the road closures.

We appreciate Bill50 addressing this by having language that allows the Waikiki Business Improvement District to receive a portion of the revenue from the street festivals and parades.

I am happy to answer any questions and provide any data that supports the increase in productivity due to these festivals and parades

With warm regards,



Trevor Abarzua
President and Executive Director, Waikiki Business Improvement District

