DEPARTMENT OF PARKS & RECREATION

#### CITY AND COUNTY OF HONOLULU

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RICK BLANGIARDI MAYOR



LAURA H. THIELEN DIRECTOR

KĒHAULANI PU'U DEPUTY DIRECTOR

March 3, 2023

The Honorable Tommy Waters
Chair and Presiding Officer
and Members
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawaii 96813

Dear Chair Waters and Councilmembers:

SUBJECT: Commercial Activities in City Parks

Attached is a draft bill proposing an island-wide approach to commercial activities in City Parks. The purpose of this bill is to codify that the primary purpose of public parks is to serve the recreational needs of the public and preserve natural, cultural and historic resources for future generations; and to establish the standards, limitations and procedures by which certain commercial activities may be permitted in the City's public parks.

Should you have any questions or require additional information, please feel free to contact me at (808) 768-3001.

Sincerely,

Laura H. Thielen

Director

**Attachments** 

APPROVED:

Michael D. Formby Managing Director



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RELATING TO PUBLIC PARKS.

BE IT ORDAINED by the people of the City and County of Honolulu:

SECTION 1. Purpose. The purpose of this ordinance is to codify the primary purpose of the city and county of Honolulu public parks which is to serve the recreational needs of the public and preserve the natural, historic and cultural resources of public parks for future generations, and to establish the standards, limitations and procedures by which certain commercial activities may be permitted within the city's public parks.

SECTION 2. Section 10-1.1, Revised Ordinances of Honolulu 2021 ("Definitions"), is amended by amending definitions of "Commercial Activity" and "Recreational Stops", and adding definitions for "Beach Support Park", "Commercial Filming", "Commercial Special Event Filming", "Department", "Licensed Motor Carrier", "Park Permit", "Recreational Child Care Program", and "Unimproved Park Lands" to read as follows:

"Beach Support Park. A public park that is located across a public street or public highway from the ocean, from a beach park, or from a public beach right of way.

**Commercial Activity.** A use or purpose designed to generate revenue, which includes but is not limited to:

- (1) The exchange or buying and selling of commodities, including the sale or offer for sale any services, merchandise, article, or thing;
- (2) The providing of services relating to or connected with trade, traffic, or commerce in general;
- (3) Any activity performed by the commercial operator or its employees or agents in connection with the delivery of such commodities or services; and
- (4) The soliciting of business, including <u>but not limited to</u> the display or distribution of notices, business cards, or advertisements for commercial promotional purposes, <u>or display of advertisements</u>, <u>signage</u>, <u>or graphics on a parked, standing or stopped motor vehicle in a public park for the sale, rental or instruction of outdoor recreational activities, services or equipment.</u>



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Notwithstanding the foregoing, commercial activities do not include the following uses and activities:

- ([5]1) The use of land for utilities;
- ([6]2) The use of the premises and facilities for recreational events operated or managed by federally recognized non-profit organizations and permitted by the department under its rules, including but not limited to, official cance regattas, shorewater events, music, art or cultural festivals, athletic competitions or events open to the public free of charge which may include a commercial component accessory to the primary recreational permitted use;
- (3) All activities involving students aged pre-kindergarten through high school conducted or offered by an educational institution recognized by the state department of education;
- (4) The use of Hans L'Orange Baseball Facility in accordance with article 9 of this chapter;
- (5) Recreational child care programs offered by or on behalf of the department; and
- [(7) The use of the premises and facilities at Hūnānāniho and Wāimanalo Beach Park for music festivals, country fairs, farmer's markets, organized youth sports for students ages pre-school through high school, and educational events that are for students ages pre-school through high school and conducted or offered by educational institutions recognized by the State of Hawai' i department of education; and]
- ([8]6) All activities and programs conducted by the department [of parks and recreation] or other department or office of the city and county of Honolulu, including any concessions located in parks operating under contracts or licenses with the city and county of Honolulu and any vendors needed to conduct city [these] activities and programs.

<u>Commercial Filming.</u> Film activities conducted by movie or television for network, cable, television, major motion picture studios, national or local advertising, public service or educational or school productions.



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<u>Commercial Special Event Filming.</u> Production of still or moving pictures or video for private, non-commercial use, including but not limited to, wedding, graduation or other filming of family events, mementos or commemorations.

**Department.** The department of parks and recreation.

<u>Licensed Motor Carrier.</u> A motor carrier with a current certificate of public convenience and necessity or permit issued by the public utilities commission authorizing the transportation of persons.

Park Permit. A non-transferrable department document granting a permittee permission to use recreational and other areas under the control, maintenance, management and operation of the department.

Recreation Child Care Program. A program of courses and activities such as the summer fun program, summer plus program, intersession program, or after school program that involves multi-activity content for more than six hours per week, offered by or on behalf of the department.

Recreational Stops. [The use of city beach parks by commercial tour companies for activities that may include but are not limited to sightseeing, spectating, picture taking, beach combing, swimming, guided tours, and eating of prepared picnic lunches.] Entering, parking, standing or stopping for any length of time at any park, beach right-of-way, or unimproved park lands managed by the department, except for Hanauma Bay Nature Preserve and Halona Blowhole Lookout, by operators of commercial or non-commercial vehicles sized to carry 12 or more occupants, or by licensed motor carrier, for activities in the park or adjacent to the park, that may include but are not limited to sightseeing, spectating, picture taking, beach combing, swimming, guided tours, and eating of prepared meals.

Notwithstanding the foregoing, recreational stops do not include the following uses:

- (1) Passenger vehicles transporting persons participating in activities that are permitted by the department; provided, each passenger vehicle displays the park permit on the front windshield of the motor vehicle at all times while the vehicle is in the park.
  - (A) Recreational events operated or managed by state or federally recognized non-profit organizations and permitted by the department under its rules, including but not limited to, canoe



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- regattas, shorewater events, music, art or cultural festivals, and athletic competitions or events open to the public free of charge;
- (B) Movie or television filming activities permitted under Sections 10-3.2(a);
- (C) All activities involving students aged pre-kindergarten through high school conducted or offered by an educational institution recognized by the state department of education;
- (D) Athletic games, scrimmages or practices at Hans L'Orange Baseball Facility in accordance with Article 9 of this Chapter;
- (E) After school programs conducted in accordance with Article 12 of this Chapter or after care programs operated by vendors in support of department of parks and recreation programs; and
- (F) All activities and programs conducted by the department of parks and recreation or other department or office of the city and county of Honolulu, including any vendors needed to conduct these activities and programs.

The failure to display the park permit on the front windshield of the vehicle in a manner that is fully visible from the exterior of the vehicle at all times while the vehicle is in the park shall be a violation of this chapter subject to citation in accordance with sections 10-1.6(b)(5) and 10-1.6(d)(3).

- (2) The use of a passenger vehicle of any size designed and operated for the purpose of transporting persons with physical disabilities and which displays an official disability parking placard; and
- (3) Use of passenger vehicles owned and operated by the city.

<u>Unimproved park lands.</u> Public land managed by the department of parks and recreation which do not contain capital improvements, such as recreational facilities, structures or support buildings."

SECTION 3. Section 10-1.2, Revised Ordinances of Honolulu 2021 ("Park rules"), as amended by Ordinance 21-34, Ordinance 22-3, and Ordinance 22-34 is amended by amending subsections (a) and (b) to read as follows:



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- "(a) Within the limits of any public park, it is unlawful for any person to:
  - (1) Willfully or intentionally destroy, damage, or injure any property;
  - (2) Climb onto any tree, except those designated for climbing, or to climb onto any wall, fence, shelter, building, statue, monument, or other structure, excluding play apparatus;
  - (3) Swim, bathe, wade in, or pollute the water of any ornamental pool or fountain;
  - (4) Kindle, build, maintain, or use any fire, other than in a grill or brazier;
  - (5) Annoy, molest, kill, wound, chase, shoot, or throw missiles at any animal or bird;
  - (6) Distribute, post or place any commercial handbill or circular, notice, or other advertising device or matter, except as permitted by the terms of any [agreement relating to the use of park property] permit for commercial activity or recreational stop issued by the department, or the terms of a contract to operate a concession within a park;
  - (7) Use any surfboard or devices or materials with jagged or rough ends and edges, which are dangerous to surfers, swimmers, or bathers;
  - (8) Construct or fabricate surfboards;
  - (9) Permit any animal to enter and remain within the confines of any public park area except as otherwise provided in this article;
  - (10) Feed any animal or bird when signs are posted prohibiting such feeding;
  - (11) Wash, polish, or repair cars or other vehicles;
  - (12) Enter or remain in any public park during the night hours that the park is closed; provided that signs are posted indicating the hours that the park is closed, except that a person may traverse a public beach park using the most direct route during park closure hours for the purpose of reaching the shoreline;
  - (13) Camp at any park not designated as a campground;



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- (14) Fail to comply with any sign or notice posted by the City and County of Honolulu; [and]
- (15) Use, place, occupy, leave or in any other manner, situate a shopping cart-: and
- (16) Make a recreational stop of any length of time at any park other than a beach park or beach support park where such is permitted, or at any beach right-of-way or unimproved park lands managed by the department of parks and recreation.
- (b) Except as authorized by permits, and subject to the terms and conditions imposed by the department of parks and recreation, it is unlawful for any person, within the limits of any public park, to:
  - (1) Cut or remove any wood, plant, grass, soil, rock, sand, or gravel;
  - (2) Conduct a commercial activity for any length of time at any park, beach right-of-way or unimproved park lands managed by the department of parks and recreation;
  - (3) Make a recreational stop of any length of time at any park other than a beach park or beach support park where such is permitted;
  - (4) Make a recreational stop of any length of time at a beach park or beach support park where such is permitted, without a permit;
  - ([2]5) [Sell or offer for sale any services, merchandise, article, or thing] Advertise a commercial activity, including the display of advertisement, signage or graphics for the sale, rental, or instruction of outdoor recreational activities, services or equipment on the sides, front and/or back of a motor vehicle in a park.
  - ([3]6) Moor, tie up, store, repair, or condition any boat, canoe, raft, or other vessel;
  - ([4]7) Repair or condition any surfboard;
  - ([5]8) Park any vehicle except bicycles on grassed areas;



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([6]9)	Amplify	music or	use battery	operated	loudspea	kers (	bullhorn	s)
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- ([7]10) Ride or drive any horse or any other animal;
- ([8]11) Engage in or conduct any activity that creates any sound, noise or music exceeding 80 dBA sound pressure level taken at a point 10 feet in front of the source for a cumulative time period of at least five minutes when measured with a calibrated American National Standard Institute (ANSI) Type I or Type II sound level meter with weighting set at "A" and response set at "slow" except any activity that is sponsored by the city or the department of parks and recreation or authorized by permit issued by the city; and
- ([9]12) Construct, use, place, occupy, leave or in any other manner, situate any tent."

SECTION 4. Section 10-1.2, Revised Ordinances of Honolulu 2021 ("Park rules"), as amended by Ordinance 21-34, Ordinance 22-3, and Ordinance 22-34 is amended by deleting subsections (h) and (i) as follows:

- "[(h) Commercial activities prohibited at parks.
  - (1) Commercial activities, including recreational stops by commercial tour companies, but excluding commercial filming activities that take place from 1:00 p.m. on Saturdays through 6:30 a.m. on Mondays, are not allowed at any time at the following parks:
    - (A) Kailua Beach Park; and
    - (B) Kalama Beach Park.
  - (2) Commercial activities, including recreational stops by commercial tour companies, but excluding commercial filming activities and shore water events, are not allowed at any time at the following parks:
    - (A) Waiale'e Beach Park;
    - (B) Sunset Beach Park;
    - (C) 'Ehukai Beach Park;



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(D) Pūpūkea Beach Park;
(E) Waimea Bay Beach Park;
(F) Haleiwa Ali'i Beach Park;
(G) Kaiaka Bay Beach Park; and
(H) The undeveloped portions of Hale'iwa Beach Park adjacent to Pua'ena Point.
Commercial activities, including recreational stops by commercial tour-companies, but excluding movie or television filming activities permitted under §§ 10-3.2(a)(1) and 10-3.2(a)(2), are not allowed at any time at the following parks:
(A) Makapu'u Beach Park;
(B) Kaupō Beach Park;
(C) Kaiona Beach Park;
(D) Waimānalo Beach Park;
(E) Hunānāniho; and
(F) Bellows Field Beach Park.

Except for transportation services for commercial activities allowed under this subdivision, operators of taxicabs, commercial tour carriers, and other motor carriers regulated by the State Public Utilities Commission under HRS Chapter 271, who provide transportation services for passengers or property by motor vehicle, for the purposes of offering, providing, facilitating, participating in, or engaging in commercial activities, are prohibited from entering the parks enumerated in this subdivision.

For the purposes of this section, "taxicab" has the same meaning as defined in § 12-1.1(b).

"(4) Recreational stops by commercial tour companies are not allowed at any time at Kokololio Beach Park."



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(i) Commercial activities, including recreational stops by commercial tour companies, but excluding movie or television—filming activities permitted under §§ 10-3.2(a)(1) and 10-3.2(a)(2), are not allowed at any time at city-owned or operated beach rights-of-way and easements from Makapu`u Point to Kapoho Point (Castle Point).

Commercial activities, including recreational stops by commercial tour-companies, but excluding commercial filming activities and shore water events, are not allowed at any time at city-owned or -operated beach rights-of-way and easements from Sunset Point to Kaiaka Point.

SECTION 5. Section 10-1.3, Revised Ordinances of Honolulu 2021 ("Permits"), is amended by amending subsections (a), (b) and (c) to read as follows:

- "(a) Required. Any person using the recreational and other areas and facilities under the control, maintenance, management, and operation of parks and recreation must first obtain a permit from the department for the following uses:
  - (1) Picnic groups, consisting of 50 or more persons;
  - (2) Camping;
  - (3) Sports activities conducted by a league, organization, association, group, or individual;

A sports activity that requires a permit as provided under this section is subject to the following restrictions, in addition to any other conditions imposed by the rules adopted by the director:

- (A) Gender equity. The department of parks and recreation shall not give preferential treatment to requests for permits for male activities over requests for permits for female activities. This requirement does not apply if:
  - (i) The sports activity is limited to one gender;
  - (ii) The rules governing a particular sports activity expressly prohibit the participation of a particular gender; and



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- (iii) Permits are made available on an equal basis for a similar activity with participants of another gender or to participants of all genders.
- (B) Issuance standards for permits. The department of parks and recreation shall uniformly treat each application, based upon the facts presented, free from improper or inappropriate considerations and from unfair discrimination and shall exercise no other discretion over the issuance of a permit under this section, except as provided in this section and in the departmental rules.
- (C) Review. Upon the department's refusal to issue a permit, the applicant for the permit is entitled to request a hearing before the director of parks and recreation or a hearings officer appointed by the director to be held within 30 days after the date of the refusal. The hearing will be subject to HRS Chapter 91. In the review, the department's decision will be upheld in the absence of a finding of abuse of discretion.
- (4) Recreational activities, including nonprofit fundraising activities, sponsored by community organizations, associations, groups or individuals, provided that any fundraising activity is accessory and subordinate to the primary permitted use and the permittee is a nonprofit organization as defined in section 38-1.3.
- (5) Expressive activities.
  - (A) Expressive activities held at Ala Moana Regional Park or in the following areas of Kapiolani Park require a permit when the expressive activity involves 150 or more persons:
    - (i) The triangle area fronting the Honolulu Zoo bordered by Kapahulu Avenue and Monsarrat Avenue, but excluding the Honolulu Zoo;
    - (ii) The area within Kapiolani Park bordered by Monsarrat Avenue, Paki Avenue, Poni Moi Road, and Kalakaua Avenue:



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- (iii) The Waikiki playground area bordered by Monsarrat Avenue, Leahi Avenue, and Paki Avenue, generally rectangular in shape;
- (iv) The Leahi area bordered by Leahi Avenue, Noela Street, and Paki Avenue, generally rectangular in shape; or
- (v) The archery range area bordered by Paki Avenue and Poni Moi Road, generally rectangular in shape.
- (B) For all other public parks, and areas of Kapiolani Regional Park outside of the areas specified in § 10-1.3(a)(5)(A), a permit is required when the expressive activity involves 75 or more persons.
- (C) This subdivision does not apply if the expressive activity is due to a spontaneous event occasioned by news or affairs coming into public knowledge within 48 hours of such expressive activity, in which case the organizer must provide written notice to the city as soon as practicable before such expressive activity;
- (6) Meetings or gatherings or other similar activity other than expressive activities held by organizations, associations, or groups;
- (7) Nonrecreational, public service activities, meetings, and gatherings other than expressive activities held by organizations, communities, or groups;
- (8) Right of entry into parks for installation of utilities or construction work;
- (9) The playing of musical instruments as solo or two or more instruments that fall within the standards described in paragraphs (A), (B), and (C):
  - (A) Musical instruments that are limited to two octaves or less, including but not limited to the following musical instruments:
    - (i) Tuba;
    - (ii) Tympani;
    - (iii) Maracas;
    - (iv) Uliuli



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- (v) Castanets;
- (vi) Tambourine; or
- (vii) Percussion instruments in which a human hand or drumsticks are used to create sounds therefrom;
- (B) Musical instruments that when played do not exceed the sound pressure level established in § 10-1.2(b)(8); and
- (C) Musical instruments that are used or played continuously without a regular hourly break of 30 minutes, or for more than six hours within a day.
- (D) The use or the playing of a musical instrument that requires a permit as provided under this section is subject to the following restrictions, in addition to any other conditions imposed by the rules adopted by the director.
  - (i) Issuance standards for permits. The department of parks and recreation shall uniformly treat each application, based upon the facts presented, free from improper or inappropriate considerations and from unfair discrimination and shall exercise no other discretion over the issuance of a permit under this section, except as provided in this section and in the departmental rules;
  - Judicial review. Upon the department's refusal to issue a
    permit, the applicant for such permit is entitled to a review by
    the circuit court within 30 days after the date of such refusal.
    In such review, the department's decision will be upheld in
    the absence of a judicial finding of abuse of discretion;
  - (iii) Restrictions. The use or the playing of a musical instrument that requires a permit as provided under this section is subject to the following restrictions, in addition to any other conditions imposed by the rules adopted by the director:
    - (aa) Time. Only between the hours of 9:00 a.m. and 6:00 p.m. daily; and



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- (bb) Place. The playing of such instruments must be restricted to a facility especially constructed for such purpose, such as the bandstand at Kapiolani Park or other areas within the park that are clearly designated in the permit; and
- (cc) Manner. During the hours mentioned in subparagraph (i), every half-hour of playing period must immediately be followed by a 15-minute break or every one hour of playing period must immediately be followed by a halfhour break; provided that at no time may there be any continuous playing exceeding an hour;
- (iv) Duration of permit. The duration of a permit issued pursuant to subdivision (9) cannot exceed one month;

The foregoing provisions will not apply to the playing of musical instruments in conjunction with expressive activities;

- (10) Hang gliding;
- (11) Commercial activities, provided that the [proposed] commercial activities under the permit are [consistent with the use of the park under-consideration, subject to reasonable limitations on the size of the groups, and the time and area within which the event is permitted, and subject to department of parks and recreation rules and regulations regarding the solicitation of business, advertising, and commercial promotional activities.

No permits may be issued for commercial activities prohibited by §§ 10-1.2(h) and (i):] authorized by this chapter or designated as authorized by department of parks and recreation administrative rules. The department may impose permit conditions that place reasonable limitations on the size of the groups, and the time and area within which the event is permitted, and all permitted commercial activities shall be subject to department of parks and recreation rules and regulations regarding the solicitation of business, advertising, and commercial promotional activities;

(12) Constructing, using, placing, occupying, or in any other manner situating any tent-; and



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- (13) Recreational stops of any length of time at any beach park or beach support park.
- (b) *Director to adopt rules*. The director shall adopt rules pursuant to HRS Chapter 91, to govern the use of the areas and facilities that will:
  - (1) Ensure maximum permissible use of the areas and facilities by appropriate distribution of users in a manner to manage congestion, to minimize conflicts and maintain the primary recreational nature of the public parks;
  - (2) Ensure proper, orderly, and equitable use of areas and facilities through scheduling and user controls;
  - (3) Ensure protection and preservation of areas and facilities by not overtaxing facilities;
  - (4) Promote the health, safety, and welfare of the users of the areas and facilities;
  - (5) Establish procedures for obtaining permits and revocation thereof; and
  - (6) [Recommend to the council fee schedules, based upon the cost of administration for each activity authorized] Assess a reasonable fee for permits issued under subsections (a)(11) and (a)(13) in addition to any application fee. The fee is intended to cover the costs associated with management and administration of the permittee's activities, including the cost of ensuring compliance with permit and regulatory conditions. The fee may also include the costs of the maintenance and repair of park area resources impacted by the permittees' activities.
- (c) Conditions of permit. Permits shall be issued pursuant to this article and to the rules adopted by the director, and [they] permits shall be subject to the conditions in this article and to any rules adopted by the director. Any violation of this article, or of any rules adopted by the director that implement the provisions, or of any conditions contained in this article, or of any rules adopted by the department of parks and recreation that implement the conditions, or of the terms or conditions contained in the permit which violation is caused by the permittee, members of the permittee's group, officers, employees, or the permittee's agents shall constitute ground for revocation of the permit by the director of parks and recreation. Any permittee whose permit has been revoked by the director may



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appeal to the [council pursuant to the rules authorized, and the appeal must be filed by the permittee within 30 days of the mailing of a notice of the revocation to the last known address of the permittee] managing director within 15 business days after written notification of the decision made by the director of parks and recreation."

SECTION 6. Section 10-1.6, Revised Ordinances of Honolulu 2021 ("Violation - Penalty"), is amended by amending subsection (b) to read as follows:

#### "(b) Citation.

- (1) There shall be provided for use by authorized police officers, a form of citation for use in citing violators of this article for instances that do not mandate the physical arrest of such violators. The form and content of such citation shall be as adopted or prescribed by the administrative judge of the district court and shall be printed on a form commensurate with the form of other citations used in modern methods of arrest, so designed to include all necessary information to make the same valid within the laws and rules of the State of Hawaii and the City and County of Honolulu.
- (2) In every case when a citation is issued, a copy of the same shall be given to the violator, or in the case of a parking, standing or stopping violation, a copy of the same shall be affixed to the vehicle as provided in paragraph (5).
- (3) Every citation shall be consecutively numbered and each carbon copy shall bear the number of its respective original.
- (4) Whenever a motor vehicle is in violation of this article, other than a parking, standing, or stopping provision, any police officer and any other officer so authorized shall take the name, address, and driver's license number of the alleged violator and the license plate number or vehicle identification number of the motor vehicle involved, and shall issue to such alleged violator in writing a citation, notifying the alleged violator to answer to the complaint to be entered against such person at a place and at a time provided in the citation.
- (5) Whenever any motor vehicle is parked, standing, or stopped in violation of this article, including but not limited to passenger vehicles making recreational stops in violation of 10-, without a displayed park permit for that location and for that time, or motor vehicles entering,



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driving, parking, stopping or standing in a park displaying on the motor vehicle advertisement, signage, or graphics for the sale, rental or instruction of outdoor recreational activity, services or equipment in violation of 10- without a displayed park permit for that location and that time, the police officer and any other officer so authorized finding such vehicle shall conspicuously affix to such vehicle a citation. The citation shall be addressed to the registered owner of the vehicle, but need not identify the registered owner by name. The registered owner may be unnamed, so long as the citation identifies the vehicle by its license plate number or vehicle identification number. The citation shall instruct the registered owner to answer to the charge against such registered owner at a time and place specified in the citation.

The registered owner of a vehicle shall be responsible and accountable for the illegal parking, standing or stopping of the vehicle, when:

- (A) The registered owner committed the illegal parking, standing, or stopping of the vehicle; or
- (B) Another person committed the illegal parking, standing or stopping of the vehicle, but the registered owner gave the person explicit or implicit permission to use the vehicle at the time of the violation.

In any proceeding for violation of a parking, standing or stopping provision of this article, the license plate number or vehicle identification number of the parked, standing or stopped vehicle shall constitute prima facia evidence that the registered owner of the vehicle was responsible and accountable for the illegal parking, standing or stopping of the vehicle.

(6) If a person cited for violating this article does not appear in response to a citation, a penal summons shall be issued ordering such person's appearance in court."

SECTION 7. Section 10-1.6, Revised Ordinances of Honolulu 2021 ("Violation - Penalty"), is amended by amending subsection (d) to read as follows:

- "(d) Penalty.
  - (1) Except as otherwise provided in subdivision (2) and (3), any person convicted of a violation of this article will be punished by a fine of not more



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than \$500 or by imprisonment for not more than 30 days, or by both such fine and imprisonment.

- (2) Any person who violates or causes a vehicle to violate the following sections will be fined not less than \$25, but not more than \$500:
  - (A) Section 10-1.2(a)(11);
  - (B) Section 10-1.2(b)(5);
  - (C) Section 10-1.2(g); or,
  - (D) Section10-1.2(h)
  - (E) Section 10-1.2(i); or]
  - ([F]D) Section 10-1.5.
- Any person who violates or causes a vehicle to violate the following sections will be fined not less than \$100, but not more than \$500. Every hour a vehicle remains parked, stopped or standing in violation of §\$ 10-1.2(b)(2), 10- or 10- shall constitute a separate violation for purposes of issuing citations and fines. Any person incurring more than two citations under this subsection within a two month period may be subject to a fine and by imprisonment for not more than 30 days upon conviction of a violation of this article:
  - (A) Section 10-1.2(a)(6);
  - (B) Section 10-1.2(a)(16);
  - (C) Section 10-1.2(b)(2);
  - (D) Section 10-1.2(b)(10); or
  - (E) Section 10-1.6(b)(5)."

SECTION 8. Chapter 10, Article 1, Revised Ordinances of Honolulu 2021 ("Use of Public Parks, Playgrounds, Beaches, and Other Public Areas"), is amended by adding new sections to be appropriately designated by the revisor of ordinances and to read as follows:



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#### "§ 10-1. Recreational Stops

- (a) This section shall govern recreational stops on all lands under the control, maintenance or management of the department of parks and recreation, except the Hanauma Bay Nature Preserve and Halona Blowhole Lookout. This section regulates passenger vehicles capable of carrying 12 or more passengers and licensed motor carriers.
- (b) No recreational stops shall be permitted at any of the following properties managed by the department of parks and recreation:
  - (1) City and county owned or operated beach right-of-way;
  - (2) Any unimproved park lands managed by the department of parks and recreation;
  - (3) Any public park located in the state conservation land use district; and
  - (4) Any public park other than a beach park or beach support park.
- (c) Recreational stops for any duration of time at any city and county owned or operated beach park or beach support park require a permit issued by the department, and shall only be permitted under the following conditions:
  - (1) Recreational stops shall be permitted only for passenger vehicles sized to carry more than 10-25 passengers, provided that the passenger vehicle can fit within a single standard-sized parking stall;
  - (2) Recreational stops shall be permitted only on weekdays, Monday through Friday, between the hours of 8:00 am to 5:00 pm, excluding state and federal holidays;
  - (3) No more than three passenger vehicles displaying a permit for recreational stops may be parked in a beach park parking lot at the same time;
  - (4) The maximum number of passenger vehicles displaying a permit for recreational stops that may park in a beach park parking lot is 10 vehicles per day;



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- (5) Passenger vehicles permitted to make a recreational stop may display painted graphics or signage on the side and/or rear of the vehicle showing the company name and recreational activity, so long as the park permit is displayed in accordance with this section, but shall not post or distribute or broadcast any other form of advertising and must comply with all other department of parks and recreation rules regarding advertising;
- (6) Recreational stops shall not exceed 90 minutes;
- (7) Permits for recreational stops shall contain the name of the permittee and vehicle license number permitted for the recreational stop, the name of the park, the dates, and the specific time authorized for the recreational stop.

  Permits shall be displayed on the front windshield of the motor vehicle and fully visible from the exterior of the vehicle at all times during the recreational stop;
- (8) Making a recreational stop at any park or at any time not listed on the permit shall be a violation of this chapter subject to citation in accordance with sections 10-1.6(b)(5) and 10-1.6(d)(3); and
- (9) The failure to display the permit for recreational stops on the front windshield of the vehicle in a manner that can be fully viewed from the exterior of the vehicle during the duration of the recreational stop shall be a violation of this chapter subject to citation in accordance with sections 10-1.6(b)(5) and 10-1.6(d)(3).

The director may designate certain beach parks or beach support parks temporarily closed to any recreational stops due to construction or repairs, other permitted activities; for the protection, restoration and preservation of sensitive areas; or for the health, safety and welfare of the public, provided written notice of such closure including the dates, is provided to all affected permittees.

- (d) The department may adopt rules to implement this ordinance, including, but not limited to:
  - (1) Further, limiting the number of permits for recreational stops issued at particular parks or regions, or time of day for the protection, restoration and preservation of sensitive areas, or for the health, safety and welfare of the public.



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- (2) Banning recreational stops at certain beach parks or beach support parks for the purpose of protecting or preserving sensitive areas;
- (3) <u>Limiting the types of activities permitted during recreational stops</u>;
- (4) Defining eligibility criteria for applicants requesting permits for recreational stops, provided that only vehicles registered with the public utilities commission as passenger vehicles are eligible for permits for recreational stops, the number of permits any applicant may receive at one time, the method to fairly allocate permits where demand exceeds available permits where demand exceeds available permits including but not limited to a lottery system, and the term of the permits for recreational stops provided that permit terms shall not exceed three months; and
- (5) Establishing the permit fee the department shall charge for permits for recreational stops. The fee is intended to cover the costs associated with management and administration of the permittees' activities, including the cost of ensuring compliance with permit and regulatory conditions. The fee may also include the costs of the maintenance and repair of park resources impacted by the permittees' activities.
- (f) Permittees shall comply with all laws, rules and regulations of the federal, state and city and county governments, including the terms and conditions of the permit for recreational stops. Failure to comply with laws, rules or permit conditions may be cause to revoke a permit for recreational stops. If a permit is revoked, the permittee shall be ineligible to apply for a permit for a minimum of one calendar year following the revocation. Any person aggrieved by a decision of the director of parks and recreation on the revocation of a permit for recreational stops may appeal to the managing director for the city and county of Honolulu provided, that the request for review is submitted in writing to the managing director within 15 business days after written notification of the decision made by the director of the department of parks and recreation.

#### § 10-1. Commercial activities.

- (a) All commercial activities within a public park are subject to a system of regulation and shall not be allowed without first obtaining a permit for commercial activity from the department of parks and recreation.
- (b) No commercial activities shall be permitted at any of the following public properties managed by the department of parks and recreation.



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- (1) City and county owned or operated beach right-of-way, with the exception of commercial surf instruction, which may be authorized to utilize certain beach rights-of-way designated by department of parks and recreation administrative rules;
- (2) Any unimproved park lands managed by the department of parks and recreation; and
- (3) Any public park located in the state conservation land use district.
- (c) No commercial activity in any public park may be permitted unless such activity has been authorized by this chapter or designated by the department of parks and recreation as an authorized commercial activity by administrative rule.

  Commercial activities authorized by administrative rules adopted by the department prior to December 31, 2022 shall be authorized to continue, subject to the amendment or repeal of such administrative rules, and this chapter.
- (d) Commercial activities for any duration of time at any public park shall be permitted by the department of parks and recreation only under the following conditions:
  - (1) Commercial activities shall not be permitted between the days and hours from Saturday 1:00 pm through Monday 8:00 am, or on a state or federal holiday, subject to any additional restrictions in this chapter, administrative rules or permit conditions.
  - (2) The department may impose additional permit conditions limiting the size of any authorized commercial activity, the time and location when the activity is permitted, and other conditions reasonably necessary considering the size and facilities within any given park, the uses or events in the subject park, and to preserve the primary recreational purpose of public parks;
  - (3) Permits for commercial activities shall contain the name of the permittee, the specific activity permitted, the name of the public park, the dates, and the specific time authorized for the commercial activity. Permits shall be displayed by the permittee in a manner visible to the general public at all times during the commercial activity, and shall be made available for review upon request by any law enforcement officer or department of parks and recreation staff;



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- (4) Conducting a commercial activity at any park or at any time not listed on the permit shall be a violation of this chapter subject to penalty in accordance with section 10-1.6;
- (5) The failure to display the commercial activity permit in a manner that can be viewed by the general public, or the failure to produce the commercial permit upon request by a law enforcement officer or department of parks and recreation staff, during any time of the commercial activity, or the conducting of a commercial activity at a location or at a time not listed on the permit, shall be a violation of this chapter subject to penalty in accordance with section 10-1.6;
- (6) The permittee assumes all risks of personal injury or wrongful death and of loss or damage to property by whomsoever owned, arising out of or in connection with permittee's use of the park facilities under such permit; and agrees to hold harmless the city and county of Honolulu against any claim, cause of action, liability, loss, damage, cost or expense for bodily injury, wrongful death, or property damage, arising or resulting from permittee, its agents, employees, contractors or invitees use of the park facilities under such permit.
- (7) The permittee procure and maintain insurance during the life of the permit, including comprehensive general liability insurance in such amounts and coverages as may be required by the City risk manager and which names the City as an additional insured.

The director of the department of parks and recreation may designate certain parks temporarily closed to any commercial activities or to specific commercial activities due to construction, repairs, other permitted activities or to specific commercial activities for the protection, restoration and preservation of sensitive areas for the health, safety and welfare of the public.

(e) Permittees shall comply with all laws, rules and regulations of the federal, state and city and county governments, including the terms and conditions of the permit for commercial activity. Failure to comply with laws, rules or permit conditions may be cause to revoke a permit for commercial activity. If a permit is revoked, the permittee shall be ineligible to apply for a permit for commercial act for a minimum of one calendar year following the revocation. Any person aggrieved by a decision of the director of parks and recreation on the revocation of a permit for commercial activity may appeal to the managing director of the



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City and County of Honolulu, provided, that the request for review is submitted in writing to the managing director within 15 business days after written notification of the decision made by the director of the department of parks and recreation.

- (f) The department may adopt rules to implement this ordinance, including but not limited to:
  - (1) <u>Limiting the location that commercial activities that may or may not be</u> permitted at particular parks, or regions, or time of day;
  - (2) Defining eligibility criteria for applicants requesting permits for commercial activity, the number of permits that may be issued, the number of permits any applicant may receive at one time, method to fairly allocate permits where demands exceed available permits including but not limited to a lottery system, and the term for permits; and
  - Establishing the permit fee the department shall charge for each type of permit for commercial activity. The fee is intended to cover the costs associated with management and administration of the permitees' activities. The fee may also include the costs of the maintenance and repair of park area resources impacted by the permittees' activities.
- (g) Commercial filming and commercial special event filming.
  - (1) Commercial filming may be permitted by the department at any time or day, including during park closure hours, holidays and weekends, in parks, beach rights-of-way, unimproved park lands managed by the department, or on park lands located within the State conservation district so long as the production meets the permissible uses within the department of land and natural resources subzone designation for that district. The department of parks and recreation and the office of economic revitalization shall coordinate permits for commercial filming times and conditions to avoid conflicts with other permitted events and peak recreational activity times for the requested location; shall adopt permit conditions to protect sensitive areas, cultural sites or restoration areas; and may require additional permit conditions and precautions for commercial filming occurring in unimproved park lands or hazardous locations, to protect public health, welfare and safety of the public.



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- (2) Permits for commercial special event filming may be issued by the department in accordance with the terms of this chapter, including but not limited to:
  - (A) No commercial special event filming shall be permitted at any unimproved park lands managed by the department of parks and recreation. A park permit shall not be required for use of beach rights-of-way solely to access the beach under the jurisdiction of the State.
  - (B) Permits for commercial special event filming shall not exceed 90 minutes in length; the department shall not issue more than three permits for the same 90-minute period at any individual park, and no more than 18 permits for any individual park on any single day; the department is authorized to utilize a first-come-first-served or lottery method to issuing permits where demand exceeds supply, and to establish the permissible 90-minute schedule for any park;
  - (C) Permits shall not be issued between the days and hours of from
    Saturday 1:00 pm through Monday 8:00 am, or on a state or federal
    holiday. The director of the department of parks and recreation is
    authorized to temporarily close or further restrict permit times at any
    individual park due to construction or repairs, other permitted
    activities, for the protection, restoration and preservation of
    sensitive areas or for the health, safety and welfare of the public.
  - (D) Permits for commercial special event filming shall be subject to the conditions in section 10-1. (d), and the additional conditions:
    - i. Permittees shall not reserve a specific location for filming within a park; permittees shall find an open space upon arrival and be limited to using no more than 100 square feet at any given time. Permittees shall not ask any member of the public located within the park to move from their locations;
    - ii. Permittees shall not be allowed to erect props or improvements or use equipment or materials except those that can be carried by hand; and



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- <u>iii.</u> Permittees shall clean the site of all materials, trash and residue prior to leaving the site.
- (E) All permits for commercial special event filming and permittees shall be subject to penalties for failure to comply with this chapter, administrative rules, or permit conditions.

The department may adopt administrative rules to further regulate commercial special event film permits in accordance with section 10-1.

(f)."

SECTION 9. Section 10-2.11, Revised Ordinances of Honolulu 2021 ("Fees for permits for recreational stops at Waimanalo Bay Beach Park"), is repealed.

SECTION 10. Chapter 10, Article 2, Revised Ordinances of Honolulu 2021 ("Fees and Charges for Use of Parks and Recreational Facilities"), is amended by adding a new section to be appropriately designated by the revisor of ordinances and to read as follows:

#### "§ 10-2. Fees for permits for shorewater events

The department is authorized to establish permit fees for permits for shorewater events. The fee to be assessed for a permit for shorewater event is intended to cover the costs associated with management and administration of the permitees' activities.

The fee may also include the costs of the maintenance and repair of park area resources impacted by the permittees' activities. Permit fees for permits for shorewater events involving contests by professional surfers may include the additional costs incurred by the department for maintenance and repair of park areas resulting from the increased number of spectators coming to the park for the shorewater event."

SECTION 11. Chapter 10, Article 3, Revised Ordinances of Honolulu 2021 ("Fees for Use of Parks and Recreational Facilities"), is amended by amending sections 10-3.1 and 10-3.2, and adding new sections to be appropriately designated by the revisor of ordinances and to read as follows:

### "§ 10-3.1 Commercial scuba diving and snorkeling.

Scuba diving and snorkeling activity:

(a) Annual permit: \$900;



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(b) Monthly permit: \$75; and

(c) Daily permit: \$10.

The department is authorized to amend the amount of the permit fees by administrative rule, provided that any increase in permits fees shall not exceed the costs incurred by the department to administer and ensure compliance with the permit program. The permit fees may also include the cost for maintenance and repair of park area resources impacted by the permittees' activities."

#### § 10-3.2 Commercial filming activities

(a) The fee charged for a <u>permit for</u> commercial filming [activity permit] shall be as follows:

Activity	Daily Permit	Monthly Permit	Annual Permit
(1) Movie or television for (i) nonlocal network and cable television or major motion picture studios, or both; or (ii) national advertising	\$300	No monthly permit	No annual permit
(2) Movie or television for (i) nonprofit organizations as defined in § 13-1.1; (ii) local television and local advertising; (iii) public service, educational or school productions; or (iv) other movie and television productions not described in subdivision (1)	\$20	No monthly permit	No annual permit
[(3) Still photos/special event videography	<del>\$20</del>	<del>\$100</del>	<del>\$1,000</del> ]

Provided that the mayor or a city officer or employee designated by the mayor may reduce any daily permit fee if deemed necessary by the mayor or designee to assist the proposed <u>commercial filming [activity]</u> and it is deemed by the mayor or designee that such [activity] <u>commercial filming</u> will feature or promote [any one or more of the following:] the State of Hawaii, island of Oahu, and/or City and County of Honolulu. Such promotions may be through the production directly or via indirect promotions related to the production.

["Special event videography" means the production of motion pictures or videos for private noncommercial use, including motion pictures or videos of weddings, graduations, or similar events to be used as family mementos.



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- (b) The mayor or a city officer or employee designated by the mayor shall determine which fee applies to a particular commercial filming activity permit.
- (c) Commercial filming activities at Kailua Beach Park and Kalama Beach Park may take place from 1:00 p.m. on Saturdays through 6:30 a.m. on Mondays; provided that all permit requirements are satisfied.

The fee charged for permits for commercial special event filming shall be as follows:

Activity	Daily Permit	Monthly Permit
Still photos or videography for private, non-commercial use,	\$20	\$100
including but not limited to wedding, graduation or other filming		
or family events, mementos or commemorations		

The department is authorized to amend the amount of the permit fees by administrative rule, provided that any increase in permits fees shall not exceed the costs incurred by the department to administer and ensure compliance with the permit program. The permit fees may also include the cost for maintenance and repair of park area resources impacted by the permittee's activities.

### § 10-3. Fees for designated commercial activity permits

The department is authorized to establish permit fees through administrative rules for permits for any designated commercial activity. Any designated commercial activity permit fee must at least be sufficient to recover the department of parks and recreation's costs associated with management and administration of the permitees' activities. The fee may also include the costs of the maintenance and repair of park area resources impacted by the permittees' activities.

SECTION 12. Section 10-5.4, Revised Ordinances of Honolulu 2021 ("Fees for land-based commercial windsurfing activities"), is repealed.

SECTION 13. Ordinance material to be repealed is bracketed and stricken. New ordinance material is underscored. When revising, compiling, or printing this ordinance for inclusion in the Revised Ordinances of Honolulu, the Revisor of Ordinances need not include the brackets, the material that has been bracketed and stricken, or the underscoring.



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provided that any permit issued for any	hall take effect upon, 2023;  commercial activity regulated by department of ons adopted prior to the effective date of this rdinance.
	INTRODUCED BY:
DATE OF INTRODUCTION:	
Honolulu, Hawaiʻi	Councilmembers
APPROVED AS TO FORM AND LEGA	ALITY:
Deputy Corporation Counsel	<del></del>
APPROVED thisday of	, 20
RICK BLANGIARDI, Mayor	