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DEPARTMENT OF ENTERPRISE SERVICES

GOLF COURSE DIVISION * HONOLULU ZOO * NEAL S. BLAISDELL CENTER TOM MOFFATT WAIKIKI SHELL

CITY AND COUNTY OF HONOLULU

777 WARD AVENUE · HONOLULU, HAWAII 96814-2166 PHONE: (808) 768-5400 * FAX: (808) 768-5433 * INTERNET: www.honolulu.gov/des

RICK BLANGIARDI MAYOR



JERRY PUPILLO DIRECTOR

TRACY S. KUBOTA DEPUTY DIRECTOR

February 27, 2023

The Honorable Tommy Waters
Chair and Presiding Officer
and Members
Honolulu City Council
530 South King Street, Room 202
Honolulu, Hawaii 96813

Dear Chair Waters and Councilmembers:

SUBJECT: A Bill to Amend Resident Admission Fees for the Honolulu Zoo

Submitted herewith for your favorable consideration is a bill to amend the Revised Ordinances of Honolulu 2021 (ROH), Chapter 10, Article 2, relating to admission fees for the Honolulu Zoo.

The purpose of this bill is to increase the Honolulu Zoo resident admission fees by \$2.00. Commensurate with these increases, the Department of Enterprise Services will propose a similar \$2.00 increase to non-resident admission fees, which, by ordinance, are set by administrative rules. The proposed fee increases for resident and non-resident admission fee categories will provide additional revenue for the Honolulu Zoo to cover increasing operating costs which have increased by approximately 57% (\$2,679,843) since 2011, when the resident admission fees were last increased.

The estimated revenue impact for the fee increases are as follows:

- A \$2.00 increase in resident admission fees for both adult and children categories is anticipated to generate approximately \$270,880.
- A \$2.00 increase in non-resident admission fees for both adult and children categories is anticipated to generate approximately \$334,606.

The Honorable Tommy Waters Chair and Presiding Officer and Members February 27, 2023 Page 2

Should you have any questions or require additional information, please feel free to contact me at 768-5415.

Sincerely,

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Digitally signed by Pupillo, Jerome Date: 2023.02.27 09:36:33 -10'00'

Jerry Pupillo Director

Attachment

APPROVED:

Michael D. Formby Managing Director



ORDINANCE	
BILL	

A BILL FOR AN ORDINANCE

TO AMEND CHAPTER 10, ARTICLE 2, REVISED ORDINANCES OF HONOLULU 2021, AS AMENDED, RELATING TO ADMISSION FEES FOR THE HONOLULU ZOO.

BE IT ORDAINED by the People of the City and County of Honolulu:

SECTION 1. Purpose. The purpose of this bill is to amend Section 10 of the Revised Ordinances of Honolulu 2021 relating to resident admission fees for the Honolulu Zoo.

SECTION 2. Section 10-2.1, Revised Ordinances of Honolulu 2021, is amended to read as follows:

§ 10-2.1 Admission fees for the Honolulu Zoo.

- (a) The following daily admission fees will be assessed for the Honolulu Zoo:
 - (1) Children two years of age and under: free. Children must be accompanied by a person 18 years of age or older;
 - (2) Resident of Hawaii, three to 12 years of age: [\$4] \$6 per person;
 - (3) Resident of Hawaii, 13 years of age and older: [\$8] \$10 per person; and
 - (4) Members of the Honolulu Zoological Society: free.
- (b) The director of enterprise services may, by rules adopted in accordance with HRS Chapter 91, establish fees for admission to the Honolulu Zoo for the following:
 - (1) The United States Military;
 - (2) Nonresidents of Hawaii, three to 12 years of age; and
 - (3) Nonresidents of Hawaii, 13 years of age and older.
- (c) The director of enterprise services may set rates for persons participating in structured educational tours, group purchases, and promotional packages and persons with promotional coupons. The director is also authorized to allow entry of any person in the Honolulu Zoo as part of a promotional offer or package made available by the city.



ORDINANCE	
BILL	

A BILL FOR AN ORDINANCE

SECTION 3. Ordinance material to be repealed is bracketed and stricken. New material is underscored. When revising, compiling, or printing this Ordinance for inclusion in the Revised Ordinances of Honolulu, the Revisor of Ordinances need not include the brackets, the bracketed and stricken material, or the underscoring.

SECTION 4. This ordinance shall take effect upon approval.

	INTRODUCED BY:	
DATE OF INTRODUCTION:		
Honolulu, Hawaii	Councilmembers	
APPROVED AS TO FORM AND LEGAL	LITY:	
Deputy Corporation Counsel	-	
APPROVED thisday of	, 20	
RICK BLANGIARDI, Mayor City and County of Honolulu	-	