

**OFFICE OF THE MAYOR  
CITY AND COUNTY OF HONOLULU**

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RICK BLANGIARDI  
MAYOR

MICHAEL D. FORMBY  
MANAGING DIRECTOR  
KRISHNA F. JAYARAM  
DEPUTY MANAGING DIRECTOR

September 16, 2022

The Honorable Tommy Waters  
Chair and Presiding Officer  
and Members  
Honolulu City Council  
530 South King Street, Room 202  
Honolulu, Hawaii 96813

Dear Chair Waters and Councilmembers:

**SUBJECT: Resolution 22-202 – Confirming the Reappointment of Mr. Pane Meatoga III to Serve on the Planning Commission of the City and County of Honolulu.**

Thank you for your consideration of appointee Pane Meatoga III (MM-140(22)) to the Planning Commission. Please find attached additional information regarding this reappointment.

For any general inquiries you may have regarding this reappointment, please contact my executive assistant, Kevan Wong, at 768-6608.

Sincerely,

A handwritten signature in black ink, appearing to read "m. formby", with a long horizontal stroke extending to the right.

Michael D. Formby  
Managing Director

Attachment

CITY AND COUNTY OF HONOLULU  
NOMINEE/APPOINTEE FORM

1. Position Nominated to: Planning Commission
2. Name: Pane Meatoga III  
(First) (Middle) (Last)
3. Are you a citizen of the United States? Yes  
Are you a resident of the City and County of Honolulu? Yes If yes, how long >20 years  
Are you a registered voter in the City and County of Honolulu? Yes
4. Occupation: Community Liaison
5. Name and address of employer or firm:  
2181 Lauwiliwili Street  
Kapolei, Hawaii 96707
6. Does your employer do any business with the City and County of Honolulu? No  
If yes, state the nature of business and approximate dollar amount in the last five years:  
\_\_\_\_\_  
\_\_\_\_\_
7. Do you or does any member of your immediate family hold office or own stock in any firm?  
No
8. Does the firm do business with the City and County of Honolulu? No  
If yes, provide details including the name(s) of the firm:  
\_\_\_\_\_  
\_\_\_\_\_
9. Do you have any part-time employment, professional activity, or financial interests other than those indicated in the previous question? No  
If yes, provide details:  
\_\_\_\_\_  
\_\_\_\_\_
10. Do you foresee any possible conflict between your present work, financial investments, business transactions or any other activity which would be incompatible with the proper discharge of your official duties or hinder you from effectively carrying out the duties for which you have been appointed? No
11. Are any members of your family employed by the City and County of Honolulu or any attached agency? No  
If yes, please specify the department and division:  
\_\_\_\_\_
12. Are there any incidents in your past that may jeopardize your nomination? No
13. Have you ever been convicted of a felony? No If yes, provide details:  
\_\_\_\_\_  
\_\_\_\_\_

14. Education:

Kahuku High School & Intermediate, Class of 1994

Brigham Young University- Hawaii, B.S. Degree in International Business Management

15. Provide a summary of major work experience for the last ten (10) years. Begin with your present job including military (attach additional sheets if necessary or resume):

Hawaii Operating Engineers Industry Stabilization Fund, Community Liaison

Polynesian Cultural Center, Marketing Manager Asia (Japan, Korea, China)

Polynesian Cultural Center, Ecommerce/Social Media/Email Marketing Manager

16. Community activities, etc. (also list any service on any other board or commission Federal, State or County):

Koolauloa Neighborhood Board #28, Vice-chair

Laie Community Association, Member

17. Have you ever been a member of a board or commission with the City and County of Honolulu?

Yes

If yes, provide name(s) of board/commission:

Koolauloa Neighborhood Board #28

18. Will you be able to commit to the full term of this appointment? Yes

19. Will you be able to commit to meeting dates and times? Yes

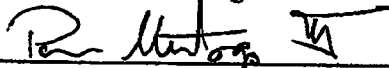
20. Are you regularly away from Honolulu? No                      If yes, please explain:

21. Are you willing to make a confidential financial disclosure to the city Ethics Commission upon appointment and yearly thereafter? Yes

22. What do you understand to be the prime duties of your county appointment?

The prime duties of this appointment is to advise the Mayor, the Council, and the  
Director of the Department of Planning and Permitting on matters concerning the  
planning programs, hold public hearings, and make recommendations on all proposals to  
adopt or amend the general plan, development plans, and zoning ordinances.

The above statements made by me are true, complete, and correct to the best of my knowledge and belief and are made in good faith.

  
(Signature)

9/8/22  
(Date)

The above statements made by me are true, complete, and correct to the best of my knowledge and *The completed form and any attachment(s) will be posted by the City Clerk and available on the City's DocuShare Website.*

# Pane Meatoga III

## SKILLS

- **Key characteristics: management/organization skills; oral communication skills, team leadership skills, and interpersonal problems solving.**
- **I excel in building trusted relationships and networks with clients and industry colleges to further partnership and collaboration.**
- **I specialize in the following areas: Hawaii state and Honolulu county Government Affairs, Marketing management, Communication strategy development, implementation, and Public Relations.**
- **I have thirteen years of experience in traditional marketing, public relations, account sales, and e-commerce, social media, and email marketing in Hawaii's tourism sector. I have worked in the Westbound (American), Japan, Korea, and China markets.**
- **I have four years of experience in Government Affairs. I focus mainly on the Hawaii State Legislature and the Honolulu City Council.**
- **I am proficient with Microsoft Excel, Word, PowerPoint, SharePoint, Dreamweaver, Photoshop, Final Cut, Google Analytics, and iContact.**
- **Earned the rank of Eagle Scout.**

## EDUCATION

- **Kahuku High & Intermediate School, Class of 1994**
- **Brigham Young University- Hawaii, Bachelor of Science, International Business Management.**
- **Level Three Japanese Language Proficiency Test Certificate (JLPT).**

## VOLUNTEER

- **Koolauloa Neighborhood Board- 2018 to present**
- **Laie Community Association Member**

## EXPERIENCE

**Hawaii Operating Engineers Industry Stabilization Fund (HOEISF), Kapolei, Oahu; from December 2016 to present. Community Liaison**

### Responsibilities:

- Represent HOEISF in public forums and social, trade and civic functions with elected officials, external agencies, and community, neighborhood, and business organizations.
- Attend and represent HOEISF at hearings, meetings, and other events during federal and state legislative sessions; testify at legislative hearings; represent HOEISF in formal and informal interactions with legislators, legislative staff, administration officials and legislative consultants; propose and write legislative amendments and resolutions in response to deadlines for legislative developments.
- Establish and maintain effective relationships with HOEISF Executive Director, Board members, federal, state, and local elected and appointed officials, officials of other governmental agencies, professional and community organizations and committees, the media, the public and others encountered in the course of work.

**Polynesian Cultural Center (PCC), Laie, Oahu; from November 2013 to 2017  
Marketing Manager- Asia (Japan, Korea, China), Hawaii Market- Hukilau Marketplace**

### Responsibilities:

- Oversee Asia and Hukilau Marketplace advertising, promotion and coordinated with outside agencies in administering advertising programs.
- Coordinating market and consumer insight research alongside PCC's internal research team. Evaluating the data results and developing recommendations and action plans based on those results.
- Develop, execute, and optimize marketing strategies for all Asia markets and the Hukilau Marketplace.
- Host media promotions/events for the Asia markets, and coordinate with other organizations in Hawaii's tourism industry.
- Oversee the development and deployment of the organization's online product/service representation for the Asia market, focusing on and maximizing overall revenue generation, while evaluating the effects of such actions.

**Polynesian Cultural Center (PCC), Laie, Oahu; from January 2008 to November 2013  
Ecommerce/Social Media/Email Marketing, Manager**

### Responsibilities:

- Work with sales and marketing management to study and develop sales and strategies to support selling to the center's target audience.

- **Oversee the development and deployment of the organization's online product/service representation, focusing on and maximizing overall revenue generation, while evaluating the effects of such actions.**
- **Develop products and services that benefit various markets through online or digital mediums.**
- **Create and manage the center's social media and email marketing program.**
- **Develop and oversee the creation and management of the center's digital sales and customer data analysis program.**
- **Create and manage the center's digital tour guide app**

Office of the City Clerk  
CITY AND COUNTY OF HONOLULU  
STATE OF HAWAII

**Voter Certificate**

I, Glen I. Takahashi, City Clerk of the City & County of Honolulu, State of Hawaii do hereby certify that,

**PANE MEATOGA III**

a resident of the City and County of Honolulu, State of Hawaii is a duly registered elector (voter) of.

Precinct: 04, Representative District: 47, State of Hawaii

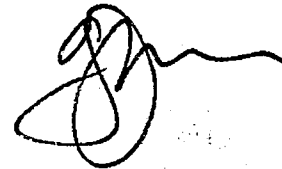
Voter ID No: 1227335      Registration Date: 06/17/1998

Date of Birth:

In Witness Whereof, I have hereunto set my hand and caused the Seal of the City and County of Honolulu to be affixed on September 16, 2022.

Signature Block

Signature of Elector



Glen I. Takahashi, City Clerk  
City and County of Honolulu  
State of Hawaii