

# Resolution 21-127 Testimony

**MISC. COM. 418**

ZP

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**From:** CLK Council Info  
**Sent:** Friday, July 16, 2021 4:39 PM  
**Subject:** Zoning and Planning Testimony  
**Attachments:** 20210716163854\_210715\_Committee\_testimony\_-\_Elisia\_Flores.pdf

## Written Testimony

Name	Elisia Flores
Phone	8087817153
Email	elisia@llhawaii.com
Meeting Date	07-22-2021
Council/PH Committee	Zoning and Planning
Agenda Item	Resolution 21-127 Proposed CD1
Your position on the matter	Support
Representing	Self
Organization	
Written Testimony	
Testimony Attachment	20210716163854_210715_Committee_testimony_-_Elisia_Flores.pdf
Accept Terms and Agreement	1

IP: 192.168.200.67

July 16, 2021

The Honorable Brandon Elefante, Chair  
Committee on Zoning and Planning  
City Council, City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 Proposed CD1 Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawaii Manoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 Proposed CD1. As a member of the Hawai'i business community, I strongly support this project for a number of reasons.

As CEO of L&L Hawaiian Barbecue, I am lucky to be surrounded by entrepreneurs and small business owners on a daily basis. Our franchisees work tirelessly every day in order to support their family, employees, and provide valuable services to the community. Small business owners truly are the back-bone of our communities. Coming out of 2020, many parts of our economy have been ravaged by the impacts of COVID. I worry that the future of small business and entrepreneurs in Hawai'i is in jeopardy.

My father, Eddie Flores, was a true entrepreneur. What I know of entrepreneurs is their ability to innovate, create, and get things done. Looking forward to the future of our State, we need to find ways to cultivate more entrepreneurs who will have the innovative mindset and work ethic to tackle the big issues we face and ensure we have a thriving community for generations to come.

The construction of this state-of-the-art mixed-use student housing innovation and entrepreneurship center is an exciting step forward for the University of Hawai'i and the future of our State. It builds upon the promised Hawai'i Innovation Initiative—to create a thriving innovation and entrepreneurship facility that will allow the state to diversify its economy and create high-quality, high-wage jobs.

This "live-learn-work" facility will serve as a beacon, attracting innovative and talented students from our islands and around the world to UH to pursue their passions, develop leadership skills and launch ventures that solve our world's biggest problems. The project will provide local students with the opportunity to learn in an interdisciplinary environment focused on nurturing an innovative and entrepreneurial mindset—valuable skills for the 21st century workforce.

The proposed 373-bed building, structured as a public-private partnership, provides a win-win solution for UH and Hawai'i taxpayers. The construction will be funded through bond financing without the use of State funds and the associated burden to local taxpayers. Over time, the bonds will be retired through residential revenue leaving UH with a valuable, long-term asset.

As someone who, on a daily basis, can see the impacts of entrepreneurs within our community, I could not be more supportive of this project. I respectfully ask for your strong support of this project and Hawaii's next generation of leaders.

Sincerely,

Elisia Flores  
CEO, L&L Hawaiian Barbecue

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**From:** CLK Council Info  
**Sent:** Friday, July 16, 2021 4:29 PM  
**Subject:** Zoning and Planning Testimony

## Written Testimony

Name	Vance Roley
Phone	(808) 956-8377
Email	vroley@hawaii.edu
Meeting Date	07-22-2021
Council/PH Committee	Zoning and Planning
Agenda Item	Resolution 21-127 Proposed CD1
Your position on the matter	Support
Representing	Self
Organization	
Written Testimony	
Testimony Attachment	
Accept Terms and Agreement 1	

IP: 192.168.200.67

July 18, 2021

The Honorable Brandon Elefante, Chair  
Committee on Zoning and Planning  
City Council, City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 Proposed CD1 Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawaii Manoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 Proposed CD1.

As an alumni of the PACE program, I support this because PACE has helped me personally start 2 technology companies in Hawaii that have provided technical jobs to local tech talent. I participated in over 10 PACE program events and all of them have been impactful to my current entrepreneurial career. Due to COVID-19, Hawaii's economy is at a low because of our high dependence on the tourism industry. The solution to diversifying the economy is to support local entrepreneurs through the PACE program that ultimately leads to more new businesses, more local jobs and a thriving economy.

As a former student who lived in the dorms, I understand the need for more student housing near campus. The dorms are already on a "lottery system" where getting the dorm of your choice is only by pure luck. Students that live on campus also are less reliant on cars. I believe that if there was more student housing near campus, there would be less traffic as it would mean less people are driving to and from campus. I personally walked, took the bus, or used car-sharing, bike sharing options to get around while living in the dorms.

When I hear about the opportunity for local students from multiple disciplines to engage in entrepreneurial education in an integrated live, learn, work innovation center it makes me wish I was still a part of the college to leverage these resources. I am excited to see the new businesses that come out of these powerful programs that PACE provides.

For these reasons, I urge you to (or respectfully ask that you) approve this resolution.

Evan Young

Keoni Williams  
1525 Kewalo St, Apt. 1403  
Honolulu, HI 96822

July 17, 2021

The Honorable Brandon Elefante, Chair  
Committee on Zoning and Planning  
City Council, City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 Proposed CD1 Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawai'i Mānoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and Members of the Committee:

Thank you for the opportunity to testify in support of Resolution 21-127 Proposed CD1.

I was born and raised in Mānoa within short walk from the Atherton House. As a student of UH Mānoa for undergraduate and now law student at the William S. Richardson School of Law, I have been a beneficiary of programs aimed to train and empower the next generation of leaders in Hawai'i. While at Richardson, I serve as a student director of the Calvin Shindo Student Venture Fund, a program of the Pacific Asian Center for Entrepreneurship (PACE).

I applied for this PACE program because I want to improve my business acumen and connect with like-minded students who share an entrepreneurial spirit and a heart for this place of Aloha that we call home. The emerging cadre of leaders in Hawai'i are tasked with building a more sustainable future as we tackle a climate crisis. These challenges call for innovative home-grown solutions designed by mission-driven individuals who understand the needs of our community.

I write in support of the expansion of the perimeter of the UH Mānoa campus to include the new center for entrepreneurship. The facility will provide a unique space where students like me can design the solutions we need to overcome the challenges of our era while building the relationships needed to implement and scale those solutions.

For these reasons, I respectfully ask you to adopt this resolution. Thank you for your consideration.

Mahalo,

A handwritten signature in black ink, appearing to read 'K. Williams', written in a cursive, fluid style.

Keoni Williams

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**From:** CLK Council Info  
**Sent:** Monday, July 19, 2021 10:31 AM  
**Subject:** Zoning and Planning Testimony  
**Attachments:** 20210719103112\_2021-07-19\_103253.pdf

## Written Testimony

Name Susan E Yamada  
Phone 8083865161  
Email syamada37@gmail.com  
Meeting Date 07-22-2021  
Council/PH Committee Zoning and Planning  
Agenda Item Resolution 21-127 Proposed CD1  
Your position on the matter Support  
Representing Organization  
Organization Pacific Asian Center for Entrepreneurship  
Written Testimony  
Testimony Attachment 20210719103112\_2021-07-19\_103253.pdf  
Accept Terms and Agreement 1

IP: 192.168.200.67



July 19, 2021

The Honorable Brandon Elefante, Chair  
Committee on Zoning and Planning  
City Council, City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 Proposed CD1 Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawaii Manoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 Proposed CD1. As the former Executive Director of the Pacific Asian Center for Entrepreneurship (PACE), I support this project for a number of reasons.

The entrepreneurship center, currently located in the Shidler College of Business, will manage all innovation and entrepreneurial programs of the proposed Atherton project. With over 20 programs administered throughout the academic year targeted toward an interdisciplinary community of innovative and entrepreneurial faculty and students, these programs have had transformational impact on the students' college experience. The programs seek to enhance creative problem solving, facilitate collaboration with those of diverse backgrounds and hone critical thinking skills.

An active advisory board of business leaders, startup entrepreneurs and investors, and hundreds of community volunteers contribute to the authenticity of the program. Many have submitted written testimony in support of this Resolution.

The proposed immersive, live-learn-work facility on the Atherton site will serve as a beacon, attracting talented students from our islands and around the world to reside together--while working on business ideas with support from PACE programs. Everywhere students turn, they will find resources to support their entrepreneurial journey - maker spaces with high-tech equipment; two classrooms with removable walls; and open areas with movable tables, chairs, screens and white boards. All are designed to accommodate different sized groups, teams and activities.

To ensure the 370 residents possess the entrepreneurial spirit, students submit to a rigorous application process conducted prior to the start of the school year. Only those students committed to innovation and entrepreneurial interests will be accepted into the residential cohort. Mandatory participation in the PACE programs will be required as a condition of residence.

We have a unique opportunity before us, with leaders at UH and UHF united in a shared vision and an opportunity to teach our students the skills needed to succeed in the rapidly evolving 21<sup>st</sup> century. To lead, not follow; to contribute to the transformation of our economy. I respectfully ask you to join us and for your support in approving this resolution.

Sincerely,



Susan Yamada

Vice-Chair

Pacific Asian Center for Entrepreneurship

July 22, 2021

The Honorable Brandon Elefante, Chair  
Committee on Zoning and Planning  
City Council, City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 Proposed CD1 Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawaii Manoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 Proposed CD1.

As a current student of the PACE program, I support this proposal because as a Biology major graduate, I had the pivotal opportunity to learn and engage in entrepreneurial education, a field I have never explored throughout my undergraduate trajectory. Through PACE, I was fortunate enough to gain new knowledge and insights into entrepreneurship, a skill that I will take with me as I continue to pursue my educational and career goals. With the expansion of the new RISE live-learn-work entrepreneurship facility, I know that it will open a plethora of new doors for students in a multidisciplinary manner. Whether that is working on a new project such as building a startup to tackle a healthcare problem, or determining if a company is worth investing in, PACE offers such a wide variety of opportunities for students to take on that will broaden their experiences and skills instrumental to their success in the real world. More importantly, these programs will help to shape the economy into a more diversified one, bringing equity and diversity to the table.

In addition to the educational and scholarly reasons, there is an ever-greater need for student housing near campus as more students are choosing to live on-campus. With a live-learn-work entrepreneurship facility, this will allow students to live in the same space that they also work in, increasing convenience and workflow. With this in mind, students also have better access to transportation such as with bike-sharing, and the city bus due to the facility's location near these services. I am extremely grateful to have been a part of multiple PACE programs to

develop my business and entrepreneurship knowledge that will without a doubt serve a purpose for my future endeavors.

For these reasons, I respectfully ask that you approve this resolution.

Sincerely,  
Huanli Hu

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**From:** CLK Council Info  
**Sent:** Wednesday, July 21, 2021 12:01 AM  
**Subject:** Zoning and Planning Testimony  
**Attachments:** 20210721000100\_Reso\_21-127\_Proposed\_CD1\_-\_Kirk\_Urada.pdf

## Written Testimony

**Name** Kirk Urada  
**Phone** 8089538970  
**Email** kirkiu@hawaii.edu  
**Meeting Date** 07-22-2021  
**Council/PH Committee** Zoning and Planning  
**Agenda Item** Resolution 21-127 Proposed CD1  
**Your position on the matter** Support  
**Representing Organization** Self

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 Proposed CD1.

**Written Testimony**

As a proud alumni of the PACE program, I firmly support the new RISE project that will serve as a central hub of innovation that will invest resources, dedicated mentorship, and entrepreneurial education into UH students, the future of Hawaii. This project will continue to foster the consistent growth of brilliant ideas from students in PACE programs, which will pay a dividend in the future of Hawaii in the form of a diversified economy through job creation, innovation, and inspiring leadership. Additionally, a student housing near campus that is dedicated to the entrepreneurial lifestyle is an incredible opportunity to provide student entrepreneurs the resources they need to accelerate the growth of their idea, day or night. Ride sharing, bike sharing, and local transit options have helped students become less reliant on cars, spend less time finding parking, and will continue to be adopted as the preferred mode of transportation. RISE will create a tremendous amount of opportunities for students from multiple disciplines to engage in entrepreneurial education in a fully immersive integrated live, learn, work innovation center.

For these reasons, I respectfully ask that you adopt this resolution.

-Kirk

**Testimony Attachment** 20210721000100\_Reso\_21-127\_Proposed\_CD1\_-\_Kirk\_Urada.pdf  
**Accept Terms and Agreement** 1

July 21, 2021

The Honorable Brandon Elefante, Chair  
Committee on Zoning and Planning  
City Council, City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 Proposed CD1 Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawaii Manoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 Proposed CD1.

As a proud alumni of the PACE program, I firmly support the new RISE project that will serve as a central hub of innovation that will invest resources, dedicated mentorship, and entrepreneurial education into UH students, the future of Hawaii. This project will continue to foster the consistent growth of brilliant ideas from students in PACE programs, which will pay a dividend in the future of Hawaii in the form of a diversified economy through job creation, innovation, and inspiring leadership. Additionally, a student housing near campus that is dedicated to the entrepreneurial lifestyle is an incredible opportunity to provide student entrepreneurs the resources they need to accelerate the growth of their idea, day or night. Ride sharing, bike sharing, and local transit options have helped students become less reliant on cars, spend less time finding parking, and will continue to be adopted as the preferred mode of transportation. RISE will create a tremendous amount of opportunities for students from multiple disciplines to engage in entrepreneurial education in a fully immersive integrated live, learn, work innovation center.

For these reasons, I respectfully ask that you adopt this resolution.

Kirk

July 21, 2021

The Honorable Brandon Elefante, Chair  
Honolulu City Council  
City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 CD1 - Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawaii Manoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 CD1.

As a long time Manoa resident and former Director of Capital Improvements of the University of Hawaii system, I'm pleased the University is executing their Hawaii Innovation Initiative to build a thriving innovation, research, education and training enterprise in Hawaii that will develop a third major economic sector for the state, create high-quality living-wage jobs and address the challenges and opportunities faced by Hawaii and the world. The project also incorporates much needed student housing. This integrated live, learn, work innovation center is an exciting project which will provide local students an educational opportunity found in very few global universities.

For these reasons, I respectfully ask that you approve this resolution.

Jan Yokota  
8085995800  
[jyokota@rmrgroup.com](mailto: jyokota@rmrgroup.com)

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**From:** CLK Council Info  
**Sent:** Wednesday, July 21, 2021 10:30 AM  
**Subject:** Zoning and Planning Testimony

## Written Testimony

Name Toshiko Davidson  
Phone  
Email Tdavidso@hawaii.edu  
Meeting Date 07-22-2021  
Council/PH  
Committee Zoning and Planning  
Agenda Item Resolution 21-127 Proposed CD1  
Your position on  
the matter Support  
Representing Self  
Organization

### Written Testimony

In support of PACE'S transformation of the Atherton YMCA building I would like to say that I believe PACE would put the building into good use. My experience with PACE has been nothing but educational and worthwhile, with teachers and faculty that really care about the students education and future. I believe that they would building an efficient and valuable entrepreneur facility that would help many students for years to come.

### Testimony Attachment

Accept Terms  
and Agreement 1

IP: 192.168.200.67



# LIUNA!

July 21, 2021

## TESTIMONY OF THE HAWAII LABORERS' UNION LOCAL 368

City and County of Honolulu  
Committee on Zoning and Planning  
July 22, 2021, at 9:00 a.m.

PETER A. GANABAN  
*Business Manager  
Secretary-Treasurer*

ALFONSO OLIVER  
*President*

JOBY NORTH II  
*Vice President*

TONI FIGUEROA  
*Recording Secretary*

JAMES DRUMGOLD JR.  
*Executive Board*

ORLANDO PAESTE  
*Executive Board*

JOSEPH YAW  
*Executive Board*

ESTHER AILA  
*Auditor*

RUSSELL NAPIHAA  
*Auditor*

MARK TRAVALINO  
*Auditor*

MARTIN ARANAYDO  
*Sergeant-At-Arms*

### RE: MAJOR MODIFICATION TO PRU PERMIT NO. 2009/PRU-3 AND REVISIONS TO THE MASTER PLAN FOR University of Hawaii Manoa Campus (CD1).

Chair Elefante, Vice-chair Kia'aina, and Committee Members,

The Hawaii Laborers' Union Local 368 and its 5,000 working and retired men and women across the state of Hawaii **supports** Resolution 21-127 (CD1).

The Center for Innovation and Entrepreneurship at the University of Hawaii will be a mixed-use, live, work, learn innovation eco-system that will integrate academic space and student housing with co-working collaborative areas. It will house a cross-disciplinary one-stop shop for the growing number of University of Hawaii programs currently supporting research, innovation and entrepreneurship, all areas critically needed to help diversify the state's economy.

Upon completion, projected for the fall of 2023, the project will also bring a much needed estimated 375 undergraduate and graduate beds to UH Manoa. According to research by real estate consultants, housing demand studies have concluded that there is an unmet housing demand for over 5,000 student beds.

Hawaii Laborers' Union Local 368 respectfully requests that this committee take favorable action on this measure.

Respectfully,

Shingayi Masiya  
Government Relations Director

LIUNA Local 368  
1617 Palama Street  
Honolulu, HI 96817  
Phone: (808) 841-5877  
Fax: (808) 847-7829  
[www.local368.org](http://www.local368.org)

*Feel the Power*



July 22, 2021

The Honorable Brandon Elefante, Chair  
Committee on Zoning and Planning  
City Council, City & County of Honolulu  
530 S. King Street  
Honolulu, HI 96813

RE: Resolution 21-127 Proposed CD1 Approving an Application for a Major Modification to Plan Review Use Permit No. 2009/PRU-3 to Allow for the Expansion of the University of Hawaii Manoa Campus Boundaries and Construction of the Atherton Mixed-Use Student Housing Innovation and Entrepreneurship Center – In Support

Aloha Chair Elefante, Vice Chair Kia'aina and members of the committee:

Thank you for the opportunity to submit testimony in support of Resolution 21-127 Proposed CD1.

As an alumni of the PACE program, I support this because this additional space for this project will open multiple avenues of opportunities for the students of Hawaii but also the future of Hawaii's economy. When I was a student, I learned so many valuable lessons being part of the PACE program and understanding how businesses are established and what it could mean for the people of Hawaii who are looking to become entrepreneurs and be more technology savvy. This will unleash an influx of diverse talent from outside of Hawaii with unique backgrounds that will bring new ideas, inventions, and experiences that can solve some of the biggest problems in Hawaii today. Some of the major benefits will be:

1. **Safety:** The need for student housing near campus will provide more security and safety for all students/professors/professionals who entrust their well-being with UH.
2. **Convenience:** Today's students are less reliant on cars, but are multi-modal with car-sharing, bike sharing, and/or bus, so this allows students to save money and/or be more focused on building and brainstorming and less about traffic.
3. **Real World Training:** The project offers the opportunity for local students from multiple disciplines to engage in entrepreneurial education in an integrated live, learn, work innovation center

For these reasons, I urge you to (or respectfully ask that you) adopt this resolution.

Kirk Wei

Testimony of  
Pacific Resource Partnership

City Council  
Committee On Zoning And Planning  
City & County of Honolulu  
Councilmember Brandon J.C Elefante, Chair  
Councilmember Esther Kia'aina, Vice Chair

Resolution 21-127—Approving an Application for Major Modification to the PRU Permit No. 2009/PRU-3 to  
Expand the Boundaries of the UH Manoa Campus and Construct the Atherton Mixed Use Project

Thursday, July 22, 2021  
9:00 A.M.  
City Council Chamber

Aloha Chair Elefante, Vice Chair Kia'aina, and Members of the Committee.

Pacific Resource Partnership (PRP) writes is strong support of Resolution 21-127, to expand the boundaries of the University of Hawaii Manoa (UHM) Campus to construct the Center for Innovation and Entrepreneurship at UHM. This project is a mixed-use live/work/learn innovation eco-system that will integrate academic space and student housing with co-working/collaborative areas.

This project will not only re-purpose an old dorm building into an academic, co-working and commercial space, but will also complement it with an additional six-story building that will provide student housing and support functions. The project will house a cross-disciplinary one-stop shop for the growing number of University of Hawaii programs currently supporting research, innovation and entrepreneurship—all areas critically needed to help diversify the state's economy.

Developing this mixed-use live/work/learn environment at UHM makes sense, especially in areas where businesses, restaurants, and multimodal transportation options are available. This project will also increase on-campus housing for about 375 students, who would otherwise occupy units in other communities, and help to curb their dependence on automobile use, which should result in less cars circulating in adjacent neighborhoods.

Given the above, PRP respectfully requests your favorable decision on this measure. Thank you for this opportunity to submit written testimony.

